

ESCO

Online consultation process for the MEDIA sector
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Sectoral Breakdown

Falls under NACE

*Overlaps with the **Arts, culture, entertainment, sport and active leisure sector***

Sectoral Breakdown

The sectoral breakdown of the Media (MEDI) sector is based on work processes.

Example of this logic:

"video and motion picture activities"

divided into different phases of the process such as "pre-production", "production" and "post-production".

Scope of the sector

| NACE rev2 | ESCO sectoral breakdown |
|--|-------------------------|
| <i>58.11 Book publishing</i> | publishing activities |
| <i>58.12 Publishing of directories and mailing lists</i> | publishing activities |
| <i>58.13 Publishing of newspapers</i> | journalists |
| <i>58.14 Publishing of journals and periodicals</i> | journalists |

Scope of the sector

| | |
|--|---|
| <i>58.19 Other publishing activities</i> | publishing activities |
| <i>58.21 Publishing of computer games</i> | publishing activities |
| <i>58.29 Other software publishing</i> | publishing activities |
| <i>59.11 Motion picture, video and television programme production activities</i> | video and motion pictures production costume and make-up activities set creation video and motion picture performers video and motion pictures production managers lighting activities video and motion pictures pre-production |

Occupations
created in other
sectors but
relevant for MEDI

| Occupation | Created in |
|----------------|------------|
| illustrator | ARTS |
| fight director | ARTS |
| actor | ARTS |
| prop maker | ARTS |
| set designer | ARTS |

Occupations
created in other
sectors but
relevant for MEDI

| Occupation | Created in |
|------------------------|------------|
| set builder | ARTS |
| make-up artist | ARTS |
| costume maker | ARTS |
| costume designer | ARTS |
| advertising copywriter | BUSI |

Occupations
created in other
sectors but
relevant for MEDI

| Occupation | Created in |
|-------------------------|------------|
| composer | ARTS |
| technical communicator | ICT |
| advertisement deliverer | BUSI |
| advertising media buyer | BUSI |
| media planner | BUSI |

Preliminary sectoral breakdown of the Media sector

Sample:

arts, entertainment, media and recreation (OG)

media (OG)

set creation (OG)

set buyer (OCC)

location manager (OCC)

miniature set designer (OCC)

video and motion picture performers (OG)

stunt performer (OCC)

voice-over actor (OCC)

stand-in (OCC)

Timeline of the
online
consultation
process

Kick off → 14 October 2015

End → 09 December 2015

More information
about the OCP



Contact the ESCO Secretariat at
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Thank you for your time and consideration