

An Integrated Industrial Policy for the Globalisation Era

SSDC Working Group 3 March 2011

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Development of Industrial Policy



7 flagship initiatives underpin the targets

Smart Growth	Sustainable Growth	Inclusive Growth
Innovation « Innovation Union »	Climate, energy and mobility « Resource efficient Europe »	Employment and skills « An agenda for new skills and jobs »
Education « Youth on the move »	Competitiveness « An industrial policy for the globalisation era »	Fighting poverty « European platform against poverty »
Digital society « A digital agenda for Europe »		

Europe 2020 flagship on industrial policy



Food products



Textiles



Pulp and paper



Chemicals



Security and space

Europe needs industry

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Industry needs Europe



Basic metals



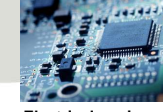
Non-metallic products



Machine building



Construction



Electrical engineering



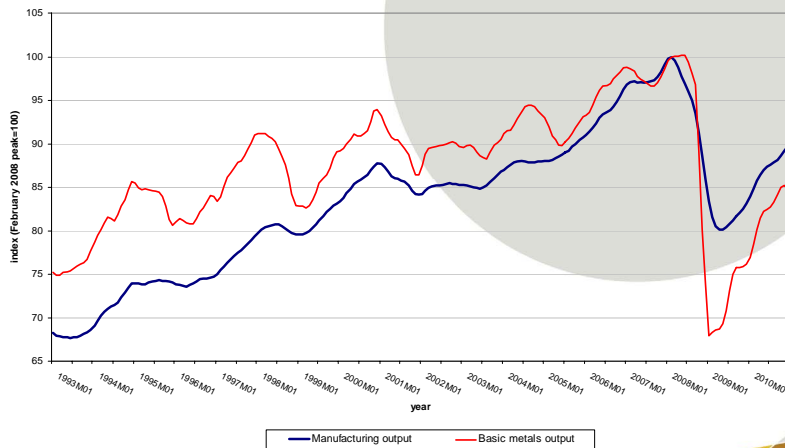
Motor vehicles



Importance of industry

- Economic crisis showed need for strong, competitive and sustainable industrial base
- High industrial productivity, innovation, and exports create wealth
- Industry as solution-provider helps tackle societal challenges
- Targeted approach to sectors in context of manufacturing value chain

Solid industrial recovery underway after economic crisis



Key actions

- Facilitating industrial change
- Improving the business environment
- Strengthening the Single Market
- Industrial innovation strategy
- Promoting Sustainability
- Capitalising on globalisation
- Improving sectoral policy frameworks
- Member State competitiveness



Facilitating industrial change

- Mainly responsibility of social partners
- Consult on European framework for restructuring
- Globalisation Adjustment Fund
- Cohesion policy and Structural Funds
- Rescue/restructuring Guidelines



Improving the business environment

- Smart regulation:
 - competitiveness-proofing
 - ex post fitness checks
- Improving access to finance
 - SME finance
 - Impact of financial reforms



Strengthening the Single Market

- Single Market
 - Improving market surveillance
 - Creating a market for business services
 - IPR enforcement
- Improving infrastructure
 - address transport and energy bottlenecks
 - continue to liberalise energy markets
- More timely standardisation



Industrial innovation policy

- More timely development and commercialisation of technologies
- Innovation in traditional manufacturing
- Encouraging clusters and better cross-border co-operation



Promoting sustainability

- Develop 2050 Low Carbon Roadmap
- Monitor voluntary industry initiatives
- Sustainable Industrial Policy: eco-design
- Eco-innovation
- Energy-intensive industries



Capitalising on globalisation

- Impact assessment of trade negotiation mandates and ex post analysis
- Pursue market access and close monitoring of partner trade policies
- International regulatory co-operation
- Closer relationship with neighbourhood
- Strategy on access to raw materials

State of play

- Competitiveness Council conclusions - 10 December 2010:
 - welcomes the Communication and its priorities;
 - welcomes better monitoring of Member States industrial competitiveness and enhanced co-ordination
 - invites the Commission, Member States, regions, and stakeholders to engage in implementation
- EP – Lange Report – March 2011
- ECOSOC Opinion – expected May 2011

State of play

- A few actions already adopted:
 - Commodities and raw materials strategy
- Some adopted soon:
 - Small Business Act review
 - Standardisation package
- Detailed implementation table to be discussed on 4 May with Member States Ministries

