



European Commission

Enterprise and Industry

Communication “Mid-Term review of industrial Policy”

A contribution to the EU’s Growth and Jobs Strategy

Introduction

- Adopted on July 4, 2007
- Takes stock of the achievements since 2005
- Highlights the key challenges that confront industry today
- Sets out the industrial policy agenda for the period 2007-2009

Achievements since 2005

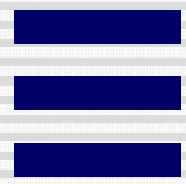
- HLG Competitiveness, Energy, and the Environment
- Recommendations of the CARS21 initiative
- Initiatives on IPR and on Skills
- HLG LeaderSHIP 2015
- EnginEurope
- HLG Textiles

The 2007 Mid-term Review

- **No need for a fundamental change of policy**
- **Some challenges have grown in significance**
 - * **Globalization**
 - * **Technological development**
 - * **Climate change**

Overall Strategy

- **Proactively** improve business environment for industry
- **Act** at European level to tackle challenges insufficiently addressed at national level
- **Link** EU industrial policy with national action using the Lisbon Strategy
- **Incorporate** National policy dimensions in EU level initiatives



Agenda 2007-2009: Ongoing Initiatives

- Better Regulation
 - * Simplification, Reduction of Admin Burdens
- Improved Market Access
- Intellectual Property Rights
- Restructuring
- Sectoral Initiatives (e.g. CARS21)

Agenda 2007-2009: New Initiatives

- A **sustainable** industrial policy for a competitive low carbon economy
- **Lead markets, Standards and Clusters**
- Manufacturing and the **Service Economy**
- New **Sectoral** Initiatives
(pharmaceuticals, defence, food industry)

Conclusions

- Need to exploit the benign macroeconomic climate
- Build on the success of the 2005 package
- Maintain an integrated approach involving stakeholders
- Put in place a policy framework to respond to the new challenges