



Responsible Care developments on EU and global level



Programme Council Build Trust



- **Demonstrate that industry cares**
- **Change attitude and behaviour within the industry by listening, understanding and responding to societal concerns**
- **Identify strong, common platforms for action and dialogue**

Responsible Care[®] - a unique initiative of the global chemical industry



**A public commitment to improve safety health and
environmental performance of our products and
processes and to listen and engage with our
stakeholders**

It is our license to operate

Improving Performance in Europe



- CEOs of member companies sign up and commit to national programmes**
- Performance is the cornerstone of every programme**
- Responsible Care motivates and encourages safety, health and environmental improvement**
- Data aggregated at National and European levels**
- Data versus 16 Parameters reported annually**

Responsible Care Global Charter



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- Launched at the International Conference on Chemicals Management, Dubai, Feb 2006**
 - Further improve performance**
 - Deliver business value**
 - Address product management**
 - Provide more assurance to our business partners and other chemical users to enhance credibility**
 - Speak with a common voice**



New Issue Clusters

1

To Increase commitment to Responsible Care in Europe, in national associations and companies, especially SMEs, for example, by sharing best practice

2

To integrate Responsible Care into horizontal chemical industry communication

3

To extending Product Stewardship throughout the value chain

4

To progress Responsible Care technical Issues, such as KPI, reporting and verification



Cefic RC Award 2007

- 27 submissions (**highest number since its creation in 2005**)
- **Winner, DOW Ternuezen, Netherlands**
- **Project: « Re-use of Household Wastewater for the Production of Demineralised water »**
- **Jury says « An innovative water project demonstrating commitment to the local community and to the environment, showing the industry going above and beyond what is required »**

Broad visibility

Cefic RC Conference 2007

Building Trust through Responsible Care

Paris, 24-26 October 2007



- The conference explored and discussed the expectations of stakeholders both from outside and within our industry and help to provide recommendations on how RC can develop further in Europe over the coming months and years
- **Guests:** Russian Chemists Union **and** Gulf Petrochemicals and Chemicals Association
- Stakeholders participation:
 - **Address by Arab Hoballah**, Chief, Sustainable Production and Consumption Branch UNEP – DTIE
 - Authorities – Ireland
 - NGOs (WWF invited)



2008 Cefic RC Conference

- The **2008 Conference** will be hosted by CIA in **UK**
- Focus on exchange of business practices
 - Involve and integrate **more stakeholders**
 - Encourage **SMEs participation**