

Conference:

FOOD CHAIN IN THE DIGITAL SINGLE MARKET

Organised jointly with the Slovak Presidency of the Council

9 November 2016: 10h00 – 18h00

Building Charlemagne – Room GASP

Moderator: Morning session Prof. Dr. Jozef BIRES. Afternoon session Philippe LOOPUYT

Programme

- 10:00 **1. Welcome – Toward a better integrated digital environment for the food chain** – Mme Gabriela MATECNA, Minister of Agriculture and Rural Development of the Slovak Republic
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- 10:20 **2. Keynote: Delivering on EU food safety and nutrition in 2050 – Future challenges and policy preparedness** Ladislav MIKO, European Commission, Deputy Director General Food Safety, DG Health and Food Safety
- 11:00 **COFFEE BREAK**
- 11:15 **3. The Digital Dimension of the Food Chain: The Slovak experience** – Prof. Dr. Jozef BIRES, Chief Veterinary Officer, State Veterinary and Food Administration of the Slovak Republic
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- 11:50 **4. A contribution to the Digital Single Market: The Paperless Food Chain Control**
Philippe LOOPUYT, Didier CARTON, Svetlana JUIN, DG Health and Food Safety
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- 12:30 **5. The current state of play in the digital integration official controls and dissemination of results in SK** – Jaroslav REMZA, Slovak Payment Agency
- 13:00 **LUNCH**
- 14:30 **6. Food and Feed eCommerce Control:**
- **EU action plan** – Andrea GAVINELLI, European Commission, DG Health and Food Safety
 - **German eCommerce control** – Gerd FRICKE, Vice President of the Federal Office of Consumer Protection and Food Safety (BVL), DE
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- 15:10 **7. The International Dimension:**
- **OIE Digital Action Plan** – Paula CACERES, Head of World Animal Health Information and Analysis Department, OIE
 - **IPPC ePhyto pilot project** – Nico HORN, Chair of the IPPC ePhyto Steering Group, representing Europe
- 16:00 **COFFEE BREAK**
- 16:20 **8. Standardisation of electronic messages: UNCEFACT assets and guideline** – Franz VAN DIEPEN, UNCEFACT Agriculture Domain coordinator
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- 17:00 **9. Contribution from EU horizontal regulations and programmes (the eIDAS regulation impact, Connecting Europe Facility)** – Elena ALAMPI-DAS NEVES MOREIRA, DG CNECT
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- 17:40 **10. Conclusions** – Ladislav MIKO, European Commission, Deputy Director General Health and Food Safety



2016 Slovak Presidency
of the Council of the
European Union



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Abstract of Agenda Points

- 1. Welcome by the Slovak Presidency:** The aim of the conference will be highlighted. The integrated digital environment in the food chain applied from stable to table contributes to transparency, early awareness related to food safety and to possible coordination between controls institutions and stakeholders in both national and international dimensions.
- 2. The foresight study 'Delivering on EU food safety and nutrition in 2050-future challenges and policy preparedness'** was carried out by the Directorate General Joint Research Center in cooperation with the Directorate General Health and Food Safety. The study aims to aid policy makers in their assessment of the resilience of the current food policy and regulatory framework with a time horizon to 2050. The study has developed various scenarios and this keynote will present these scenario and try to assess the impact they could they have on the IT landscape.
- 3. Digital dimension of the Food Chain:** The presentation will be focused on the experiences of the Slovak Republic in the area of exploitation of that integrated system at all stages of the food chain, especially from the perspective of the food safety.
- 4. Toward a fully dematerialised Official Control Environment:** Integration of the EU wide tools (IMSOC) to offer a single window to business and administration, link with Customs through the EU Single Window facility. What is an Electronic Authentic Document? Roadmap to full dematerialisation of Veterinary, Phytosanitary certificates and Common Entry Documents. Integration with National systems and eSignature.
- 5. The current state of play in the digital integration official controls and dissemination of results in SK:** Information Technologies and their using /application in relation to the cooperation with other competent authorities involved at the national level, including e-commerce
- 6. Food and Feed eCommerce control action plan:** In order to allow consumers to shop food in the Internet at a higher level of safety the EU Commission and in particular DG SANTE has developed a series of initiatives to support and step-up Member States' e-commerce controls. Several options are under study and progressing. One example is the adaption of RASFF and AAC systems to allow specific exchange on web sites' and e-traders' information. Furthermore coordinated control actions will be performed on products with particular high non-compliance rates. On the international side SANTE will prioritise the establishment of agreements with third countries on mutual administrative assistance in this area. In relation to particular complex cases where traders try to escape official controls and measures, SANTE will provide advice and support to control authorities.

The German eCommerce control system will also be presented as a reference for best practices. It consists of the enforcement of registration requirements, efficient search of non-compliant products and the identification of officially controlled traders by quality seals. It tries to establish an e-commerce market on which consumers can buy food as safe as in conventional retail.
- 7. The International dimension:** Presentation of the IPPC's ePHYTO pilot project for electronic certification of phytosanitary certificates. Presentation by OIE of their roadmap and vision for a more digitalised environment in the Animal Health domain.
- 8. Standardisation of electronic messages:** Results of the 8 last years efforts by UNECE/UNCEFACT to build important interoperability assets which fits perfectly our digital official control needs (eCertification, eLaboratory, eAnimalIdentification, Tracking and tracing, Rapid Alerts and notifications, FLUX ...)
- 9. Contribution from EU horizontal initiatives and programme:** the new eIDAS EU regulation is building mandatory infrastructures and obligations that will allow the MS to trust each other's eidentity and eSignature allowing very high capacity to integrate smoothly their official exchanges. Connecting Europe Facility (CEF) is producing Open Source building blocks and services to sustain these new obligations and more.