

The European Federation of Cleaning Industries



Proposal for a joint European project with UNI Europa

Industrial relations and social dialogue call for proposals 2018
Mars 2018

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Why a joint project?

- **The issue of anticipation of change is a high priority in the work programme**

Title C “Anticipation of change in the sector “:

- ❖ Digitalisation, such as industry 4.0, collaborative economy and online platforms, is challenging existing business models and will lead to fundamental changes of the labour market. Social partners to discuss ways to tackle the growing impact of digitalisation and new business models.
- ❖ The role of technology in impacting upon the way in which cleaning work is undertaken and its impact upon, workers, employers and the sector in general.
- ❖ Assess and monitor the growth of facilities management and its impact upon the cleaning sector.

Proposed general contents

The change – Background

- Drivers and consequences of the change in the cleaning sector (robotisation, new business models, facilities management, etc...)
- Other elements driving change: demographics, migration, etc...
- Anticipated magnitude of and timing for change
- Likely impact

The anticipation

- Profiles of cleaners
- Ensuing requirements for training:
 - Hard skills
 - Soft skills Data gathering: projects, business cases

Deliverables:

- Recommendations, Best Practice, Guidelines
- Training manuals - modules

Ideas for a 2-year action plan


Year 1 – 2019 – The cause and consequences of change

- The first year of the project will be dedicated to analysing the causes and consequences of change
- Set up and meeting of the Steering Committee (SC) to propose to Social Partners:
 - Scope, Methodology, Members of the Expert Committee, External Consultant, Calendar, Format and Contents of deliverables and Workshops
- Setting up and meeting of the Expert Committee
- Preparation of the report by the External Consultant + presentation to project committee for review
- Workshop presenting the report to Social Partners and Members

Year 2 – 2020– How to prepare for the change

- The second year of the project will focus on the utilisation of the report to issue recommendations on how to anticipate the change.
- Second workshop to discuss recommendations, actions, guidelines, best practice, training, etc. to prepare for the change
- Proposals to be discussed and agreed by Social Partners
- Closing Conference to present the final report, announce the measures to the Social Partners and their members + relevant stakeholders
 - Deliverables for dissemination, e.g. “conference kit” for national purposes
 - “Train the presenter” sessions for multiplier effect

Expected results

- Deeper understanding of the paradigm shift and its dimensions (cause, nature, timing, impact, etc.)
 - Formulate actionable recommendations so that social partners can plan for the future and take concrete steps
 - Increase social partners' resilience for future changes and ability to seize new opportunities (facilities management, innovation, etc..)
 - Enhance the value of the social dialogue at EU level and encourage better and deeper SD at national level
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Deliverables

- **A Report (45 pages max, including 5-page executive summary) on the drivers, scope, timing and consequences of change, as well as recommendations and guidelines to prepare, anticipate and manage the change**
- The report will include a 5 -page executive summary in English
- In addition to the report, there will be a PowerPoint Presentation, to be used by the Members of UNI Europa and EFCI for further dissemination to their members
- It will be translated into the main EU languages (French, German, Spanish, Italian, Dutch, Swedish, languages to be decided by participants of the project)

Next steps

Opening of call for proposals: March 2018 – to be confirmed by the Commission

Deadline for submitting proposals: End of June 2018 -to be confirmed by the Commission

If the project is accepted:

call for an external consultant (researcher) to draft the report : end of 2018

Estimated start of the project: End of 2018 – Beginning of 2019

Estimated closing date of the project: End of 2020

Thank you for your attention

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