

Response statistics for 'SME panel questionnaire on tourism sector'

▶ Current search:

Query definition


In which sector is your business operating?	Accommodation
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Result pages

▶ There are 1166 responses matching your criteria of a total of 2749 records in the current set of data.

ABOUT YOUR BUSINESS




General information about your business


In which country is your business located? -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Italy	232	(19.9%)	(8.4%)
Spain	184	(15.8%)	(6.7%)
France	165	(14.2%)	(6%)
Hungary	85	(7.3%)	(3.1%)
Czech Republic	77	(6.6%)	(2.8%)
Germany	76	(6.5%)	(2.8%)
Romania	67	(5.7%)	(2.4%)
Belgium	57	(4.9%)	(2.1%)
Poland	45	(3.9%)	(1.6%)
Sweden	32	(2.7%)	(1.2%)
Portugal	28	(2.4%)	(1%)
Bulgaria	17	(1.5%)	(0.6%)
Lithuania	15	(1.3%)	(0.5%)
 Other	13	(1.1%)	(0.5%)
Slovakia	11	(0.9%)	(0.4%)
Slovenia	10	(0.9%)	(0.4%)
United Kingdom	10	(0.9%)	(0.4%)
Cyprus	7	(0.6%)	(0.3%)
Finland	7	(0.6%)	(0.3%)
Ireland	7	(0.6%)	(0.3%)
Austria	6	(0.5%)	(0.2%)
Denmark	6	(0.5%)	(0.2%)
Estonia	5	(0.4%)	(0.2%)
Greece	3	(0.3%)	(0.1%)
Malta	1	(0.1%)	(0%)
Latvia	0	(0%)	(0%)
Luxembourg	0	(0%)	(0%)
Netherlands	0	(0%)	(0%)


In which area is your business situated? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
urban area	736	(63.1%)	(26.8%)
non-urban area	430	(36.9%)	(15.6%)

In which sector is your business operating? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
 Accomodation	1166	(100%)	(42.4%)
 Gastronomy	0	(0%)	(0%)
Travel agencies & tour operators	0	(0%)	(0%)
 Transport	0	(0%)	(0%)

 Please provide more details about your activity -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (1166)
Hotel + Restaurant	566	(48.5%)	(48.5%)
Hotels	279	(23.9%)	(23.9%)
Other commercial accomodation (guest houses, campsites, etc)	230	(19.7%)	(19.7%)
 Others	91	(7.8%)	(7.8%)

Is your business opened all year round or seasonally only? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
all year	1031	(88.4%)	(37.5%)
seasonally	135	(11.6%)	(4.9%)

For how long have you been operating your business? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
more than 10 years	663	(56.9%)	(24.1%)
4-10 years	352	(30.2%)	(12.8%)
less than 3 years	151	(13%)	(5.5%)

How many employees do you have? -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
less than 10	506	(43.4%)	(18.4%)
from 10 to 49	463	(39.7%)	(16.8%)
from 50 to 249	197	(16.9%)	(7.2%)

QUESTIONS ABOUT DEMAND/CONSUMPTION TRENDS AND CHANGES

Question 1

In 2008, did you register, in general, increased or decreased demand for your services compared to the previous year? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Decreased demand	445	(38.2%)	(16.2%)
Increased demand	428	(36.7%)	(15.6%)
Equal	293	(25.1%)	(10.7%)

Question 2

From which countries/country group have you specifically registered increased or decreased demand?

Resident country (domestic) -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Increased	508	(43.6%)	(18.5%)
Decreased	413	(35.4%)	(15%)
Don't know	245	(21%)	(8.9%)

EU15 countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Ireland, Luxemburg, Portugal, Spain, Sweden, the Netherlands and United Kingdom) -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Decreased	439	(37.7%)	(16%)
Increased	379	(32.5%)	(13.8%)
Don't know	348	(29.8%)	(12.7%)

New EU Member States (Bulgaria, Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovenia and Slovakia) -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	765	(65.6%)	(27.8%)
Decreased	203	(17.4%)	(7.4%)
Increased	198	(17%)	(7.2%)

North America (USA, Canada) -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	785	(67.3%)	(28.6%)
Decreased	289	(24.8%)	(10.5%)
Increased	92	(7.9%)	(3.3%)

Latin America -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	948	(81.3%)	(34.5%)
Decreased	172	(14.8%)	(6.3%)
Increased	46	(3.9%)	(1.7%)

Russia -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	880	(75.5%)	(32%)
Increased	152	(13%)	(5.5%)
Decreased	134	(11.5%)	(4.9%)

Japan -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	942	(80.8%)	(34.3%)
Decreased	174	(14.9%)	(6.3%)
Increased	50	(4.3%)	(1.8%)

China -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	984	(84.4%)	(35.8%)
Decreased	129	(11.1%)	(4.7%)
Increased	53	(4.5%)	(1.9%)

India -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Don't know	1014	(87%)	(36.9%)
Decreased	115	(9.9%)	(4.2%)
Increased	37	(3.2%)	(1.3%)

Question 3

How would you rate the criteria below in their importance for the consumption decision of your guests/clients?

Quality of service -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Very important	872	(74.8%)	(31.7%)
Important	271	(23.2%)	(9.9%)
Less important	23	(2%)	(0.8%)

Price -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Very important	658	(56.4%)	(23.9%)
Important	466	(40%)	(17%)
Less important	42	(3.6%)	(1.5%)

Value for money -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Very important	710	(60.9%)	(25.8%)
Important	361	(31%)	(13.1%)
Less important	95	(8.1%)	(3.5%)

Environmental considerations -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Important	534	(45.8%)	(19.4%)
Less important	443	(38%)	(16.1%)
Very important	189	(16.2%)	(6.9%)


Social considerations -single choice reply- (compulsory)			
	Number of requested records	Requested records (1166)	% of total number records (2749)
Less important	612	(52.5%)	(22.3%)
Important	432	(37%)	(15.7%)
Very important	122	(10.5%)	(4.4%)

Safety/security issues -single choice reply- (compulsory)			
	Number of requested records	Requested records	% of total number

	records	(1166)	records
Important	509	(43.7%)	(18.5%)
Less important	370	(31.7%)	(13.5%)
Very important	287	(24.6%)	(10.4%)

Question 4


Have you noticed among your guests/clients any changes in their consumption patterns in the last six months? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
 Yes	875	(75%)	(31.8%)
No	291	(25%)	(10.6%)



Question 4a

If yes: of which nature? (max 2 choices) -multiple choices reply- (optional)

	Number of requested records	Requested records (875)	% of total number records (1166)
Clients became more price conscious	609	(69.6%)	(52.2%)
Clients were spending less money	570	(65.1%)	(48.9%)
Clients became more quality conscious	198	(22.6%)	(17%)
 Others	42	(4.8%)	(3.6%)
Clients were spending more money	36	(4.1%)	(3.1%)
Clients became less price conscious	25	(2.9%)	(2.1%)
Clients became less quality conscious	16	(1.8%)	(1.4%)

Question 5


In 2008, did your guests/clients spend more or less money compared to 2007 (full year)? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Less	500	(42.9%)	(18.2%)
Same	348	(29.8%)	(12.7%)
More	241	(20.7%)	(8.8%)
Don't know	77	(6.6%)	(2.8%)

QUESTIONS ABOUT IMPACTS ON BUSINESSES

Question 6

What are the most important challenges your business is facing? (max 3 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Increased competition	548	(47%)	(19.9%)
Taxation	547	(46.9%)	(19.9%)
Administrative and regulatory burden	543	(46.6%)	(19.8%)
Access to finance	356	(30.5%)	(13%)
Access to international markets	240	(20.6%)	(8.7%)
Lack of skills	217	(18.6%)	(7.9%)
Environmental challenges	99	(8.5%)	(3.6%)
 Others	92	(7.9%)	(3.3%)
Access to information and know-how	81	(6.9%)	(2.9%)

Question 7

Does your business face any impacts due to the current economic situation? -single choice reply-

(compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Yes	814	(69.8%)	(29.6%)
Possibly	238	(20.4%)	(8.7%)
No	114	(9.8%)	(4.1%)

Question 7a
If yes: of which nature? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (814)	% of total number records (1166)
Increased overall costs	487	(59.8%)	(41.8%)
Reduced access to finance	183	(22.5%)	(15.7%)
Higher labour costs	179	(22%)	(15.4%)
Additional financial burden	162	(19.9%)	(13.9%)
Increased purchase costs	158	(19.4%)	(13.6%)
Others	119	(14.6%)	(10.2%)
Higher production costs	80	(9.8%)	(6.9%)

Question 7b
If possibly: of which nature? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (238)	% of total number records (1166)
Increased overall costs	125	(52.5%)	(10.7%)
Increased purchase costs	50	(21%)	(4.3%)
Higher labour costs	50	(21%)	(4.3%)
Others	47	(19.7%)	(4%)
Additional financial burden	38	(16%)	(3.3%)
Reduced access to finance	36	(15.1%)	(3.1%)
Higher production costs	22	(9.2%)	(1.9%)

Question 8
Have you already undertaken major actions in order to be able to address impacts of the current economic situation? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Yes	909	(78%)	(33.1%)
No	257	(22%)	(9.3%)


Question 8a
If yes: of which nature? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (909)	% of total number records (1166)
Cut costs	558	(61.4%)	(47.9%)
Reduce labour force	345	(38%)	(29.6%)
Postpone investments	305	(33.6%)	(26.2%)
Others	127	(14%)	(10.9%)

Increase prices of services provided	86	(9.5%)	(7.4%)
Take loans	77	(8.5%)	(6.6%)
Reduce services	60	(6.6%)	(5.1%)

Question 9

Which additional support action to be taken at European level would you consider most important? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Measures to strengthen demand	598	(51.3%)	(21.8%)
Measures to encourage investments and innovation	503	(43.1%)	(18.3%)
Measures to overcome seasonality in demand	415	(35.6%)	(15.1%)
Promotion of best-practices	187	(16%)	(6.8%)
Producing and sharing knowledge between businesses	176	(15.1%)	(6.4%)
 Others	80	(6.9%)	(2.9%)
Don't know	34	(2.9%)	(1.2%)

QUESTIONS ON FUTURE OUTLOOK (2009)

Question 10

Do you expect any impacts of the current economic situation on your business in the near future? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
I expect rather negative impacts	549	(47.1%)	(20%)
I expect substantial negative impacts	358	(30.7%)	(13%)
Don't know	105	(9%)	(3.8%)
I expect rather positive impacts	86	(7.4%)	(3.1%)
I expect no impacts at all	68	(5.8%)	(2.5%)



Question 10a

In case of negative impacts, what kind of impacts do you expect? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Decrease in demand (number of guests)	859	(73.7%)	(31.2%)
Guests will spend less	674	(57.8%)	(24.5%)
Don't know	176	(15.1%)	(6.4%)
Financial services will be harder to obtain	109	(9.3%)	(4%)
Inflation of prices	81	(6.9%)	(2.9%)
Grants and loans will become more expensive	63	(5.4%)	(2.3%)

Question 11


In the near future (in 2009), will you have to undertake major actions in order to be able to address impacts of the current economic situation? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
 Yes	649	(55.7%)	(23.6%)
 Possibly	317	(27.2%)	(11.5%)
No	116	(9.9%)	(4.2%)
Don't know	84	(7.2%)	(3.1%)



Question 11a


If yes: of which nature? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (649)	% of total number records (1166)
Cut costs	400	(61.6%)	(34.3%)
Reduce labour force	239	(36.8%)	(20.5%)
Postpone investments	230	(35.4%)	(19.7%)
 Others	79	(12.2%)	(6.8%)
Take loans	69	(10.6%)	(5.9%)
Increase prices of services provided	60	(9.2%)	(5.1%)
Reduce services	49	(7.6%)	(4.2%)



Question 11b

If possibly: of which nature? (max 2 choices) -multiple choices reply- (compulsory)

	Number of requested records	Requested records (317)	% of total number records (1166)
Cut costs	185	(58.4%)	(15.9%)
Postpone investments	106	(33.4%)	(9.1%)
Reduce labour force	94	(29.7%)	(8.1%)
Increase prices of services provided	44	(13.9%)	(3.8%)
 Others	39	(12.3%)	(3.3%)
Take loans	23	(7.3%)	(2%)
Reduce services	10	(3.2%)	(0.9%)

Question 12

What is your business outlook for 2009? -single choice reply- (compulsory)

	Number of requested records	Requested records (1166)	% of total number records (2749)
Negative	484	(41.5%)	(17.6%)
Positive	348	(29.8%)	(12.7%)
Don't know	211	(18.1%)	(7.7%)
Very negative	101	(8.7%)	(3.7%)
Very positive	22	(1.9%)	(0.8%)