

MENSEN
OPLEIDEN
WERKT!

 **GRAFOC**.be
PRINTMEDIA OPLEIDINGSCENTRUM



GRAFOC

Since
1991

Educate job seekers on the workplace



EDUCATIONWORKS!



Educate job seekers on the workplace

Why?



30% = +50

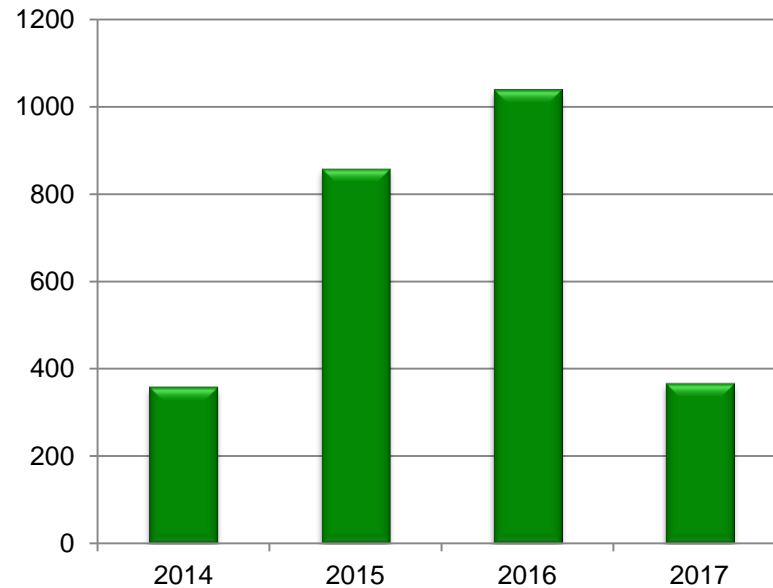


5% = -25

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Why?

Vacancies



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Why?

Expensive training



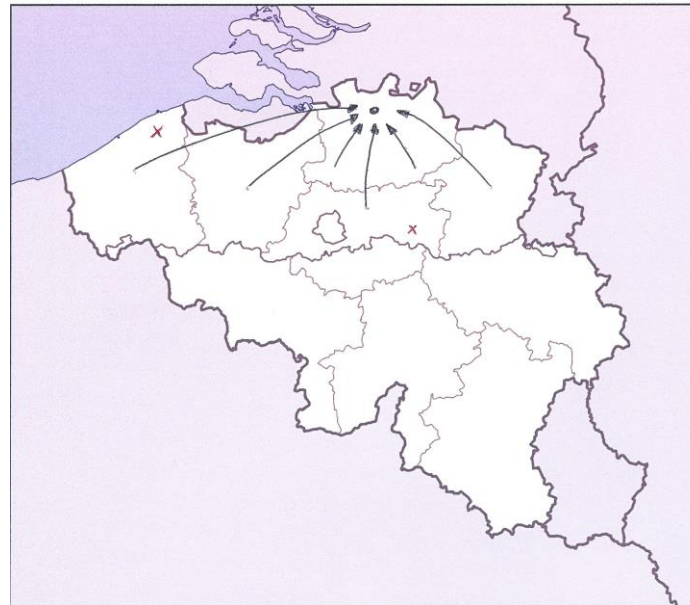
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Why?

Mobility of the job seeker



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Why?

- Well-trained employees now and in the future!
- Pilot project (2016): “Educate job seekers on the workplace”
- East- and West Flanders
- Printing and finishing (shortage of employees)
- Max. 3 months customized on job seekers and job offer
- Employer gets 7 euro/h (2u/day) from VDAB for education
- Only when vacancy in the living area of job seeker

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Quality?

- Training program
- Company provide coaches
- Initiation week
- Monitoring on the workspace by GRAFOC training guidance
- VDAB provides theoretical background



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Succes?

- 2016:
 - 49 employers with interest
 - 12 employers with a contract
 - 33 job seekers started
 - 19 job seekers stopped
 - 14 job seekers have work
- The profile of the people who started had otherwise difficult found a job
- The best solutions for the employers to fill in the jobs

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Learning path?

- Short training program
- Convinced
- Good monitoring
- Spontaneous job application
- Strong team

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2017?

- Help 40 job seekers to work
- Flanders!
- Training coaches!



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GRAFOC?

David Benoit
MarCom
& training advise



Herman Staes
Coordinator - education

Jocelyn Deseumaux
HR – competence policy
& diversity

Henk Van der Beke
Training guidance