

# Conclusions of the joint project "promoting employment and attractive working conditions in the European rail sector"

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### The perception of the sector impacts on the attractiveness of rail companies as employees



Public perceptions of quality of service provisions

perceptions are often shaped by negative media coverage

Impacts on the attractiveness of the rail sector as an employer

Perceptions of employees and (potential) job seekers

internal perceptions are more positive than external; other sectors are considered more attractive, particularly for highly skilled, sought after workers, such as engineers

rail sector is perceived as a sector shedding, rather than recruiting workers (impact of restructering measures)

Broader socio-economic context (including availability of alternative employment), regulatory context, sector or company specific working conditions

emerge of new operators and greater competition leads to different perceptions



Significant efforts have been taken already by many rail companies in the EU to increase the attractiveness of the sector

### The key rail sector strength for employees is job security



### For employees count:

- Job security
- Good employment conditions with opportunities for work-life balance
- Good development opportunities
- Good working climate "rail sector family"
- Meaningful and sustainable activities
- A variety of employment opportunities
- The diversity of the sector
- Modern and sometimes international jobs

### **Surprising result of the project:**

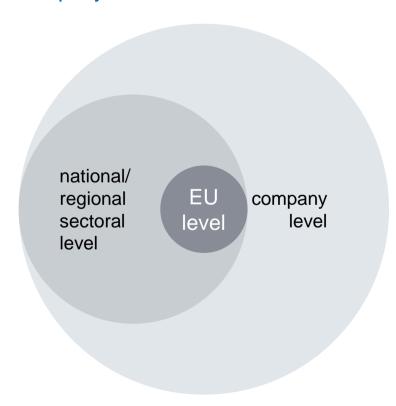
In all of the EU countries that were examined, the greatest importance was given to **job security** by all generations and employee groups without any execptions.

Rail sector strength for employees

### Another rail sector strength is the strong and well-functioning social partnership



Social partners have been and are active at European sectoral, national sectoral, regional sectoral and at company level



**Social partner actions** can play a key role in enhancing the attractiveness of the sector.

The vast majority of the actions which can contribute to the **attractiveness of the sector** are currently taken by the social partners at company level and focus around issues as:

- stability and security of employment;
- ensuring attractive salaries, terms and conditions;
- providing opportunities for flexible working;
- ensuring work ability and employability.

The social partners on EU level submitted a specific proposal with regard to another important point, the appeal of the sector: The difficult legal and economic framework conditions applied to the rail sector and their disadvantages in inter-modal competition. In their "Rail freight declaration" CER and ETF have agreed upon and proposed upto-date points regarding fairness and growth plans.

## The social partners have to work together to implement improvements to the rail sector's image

Key issue	Negative media coverage of the rail sector
Key issue	Overcoming the "insider-outsider phenomenon" which means that those external to the sector often of significantly more negative perceptions of the quality and attractiveness of employment
Key issue	Addressing skills mismatches and the impact of demographic change
Key issue	Tackling the factors which can make the sector appear less attractive
Key issue	Exploiting and ensuring the continuation of factors which make the sector attractive

### The concrete handling of the results of the projects has to be discussed



