



Guidance on Tourism and Natura 2000

Development of updated guidance

Nature conservation unit

Guidance on tourism and recreational activities in Natura 2000

- **Objective:** Updating partially outdated 2001 guidance document ‘*Sustainable tourism and Natura 2000 - Guidelines, initiatives and good practices in Europe*’ [[link](#)]
- **Target audience:** Primarily, the development and planning authorities at local and regional level
- **Format:** European Commission Staff Working Document (SWD) with main elements to consider in the planning and management of tourism and recreational activities in Natura 2000
- Collecting best practices on good cooperation between Natura 2000 authorities and the tourism sector

Main updates

The document builds on existing guidance and various (unpublished) background studies prepared for the European Commission until 2019:

- More guidance on mutual benefits of integrated approaches
- Update existing guidance on:
 - Pressures, threats and impacts
 - Management planning, streamlining it with existing guidance
 - Funding opportunities, both public and private
 - Use of the Natura 2000 logo on goods and services
- Support all sections with best-practice case studies from different MS

Preliminary table of content

1. Introduction
2. Natura 2000, characteristics and requirements – including environmental pressures overview and key requirements from Article 6 of the Habitats Directive
3. Planning and managing tourism and recreational activities in Natura 2000
 - a. Identifying tourism pressures and threats
 - b. Determining the site's Tourism Carrying Capacity (TCC)
 - c. Planning management - management measures and monitoring activities
 - d. Communication and outreach – education and awareness-raising, marketing and stakeholder engagement.
4. EU funding for 2021-2017 and other funding, including private funds
 - a. EU funding opportunities, e.g. European Cohesion Policy Funding, LIFE, Horizon Europe, Recovery and Resilience Facility
 - b. Financial instruments and innovative funding opportunities, e.g. user/visitor fees, PPP, sponsorships, PES, labelling and certification, biodiversity credit schemes
5. Suggested general principles and operational guidelines

Next steps

- All Member States and NADEG members will be invited **in early June** to review draft guidance and send contributions by early July
- One specific ask will be to suggest **best practice** on successful integrated planning and management of tourism, recreation and Natura 2000 implementation
- Member States will be asked to look critically at the **case studies** and assess if they need to be updated/could be replaced by better and/or more recent examples.

Thank you!

