

EU-OSHA and Risk Assessment

A European campaign 2008-09

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<http://osha.europa.eu>



Context: work-related fatalities – EU 27

<http://osha.europa.eu>

- **225 million economically active, employment 205 million**
 - 167,000 fatalities attributed to work-related accidents and diseases in EU, and within that
 - 159,000 fatalities attributed to work-related diseases in EU, and
 - 7,460 fatalities caused by accidents at work in the EU,
 - 74,000 fatalities attributed to hazardous substances at work in the EU, (asbestos included)

EU-OSHA established in 1996

<http://osha.europa.eu>

➤ **Aim of the Agency:**

- To help improve working conditions in the European Union by providing technical, scientific and economic information to people involved in safety and health at work



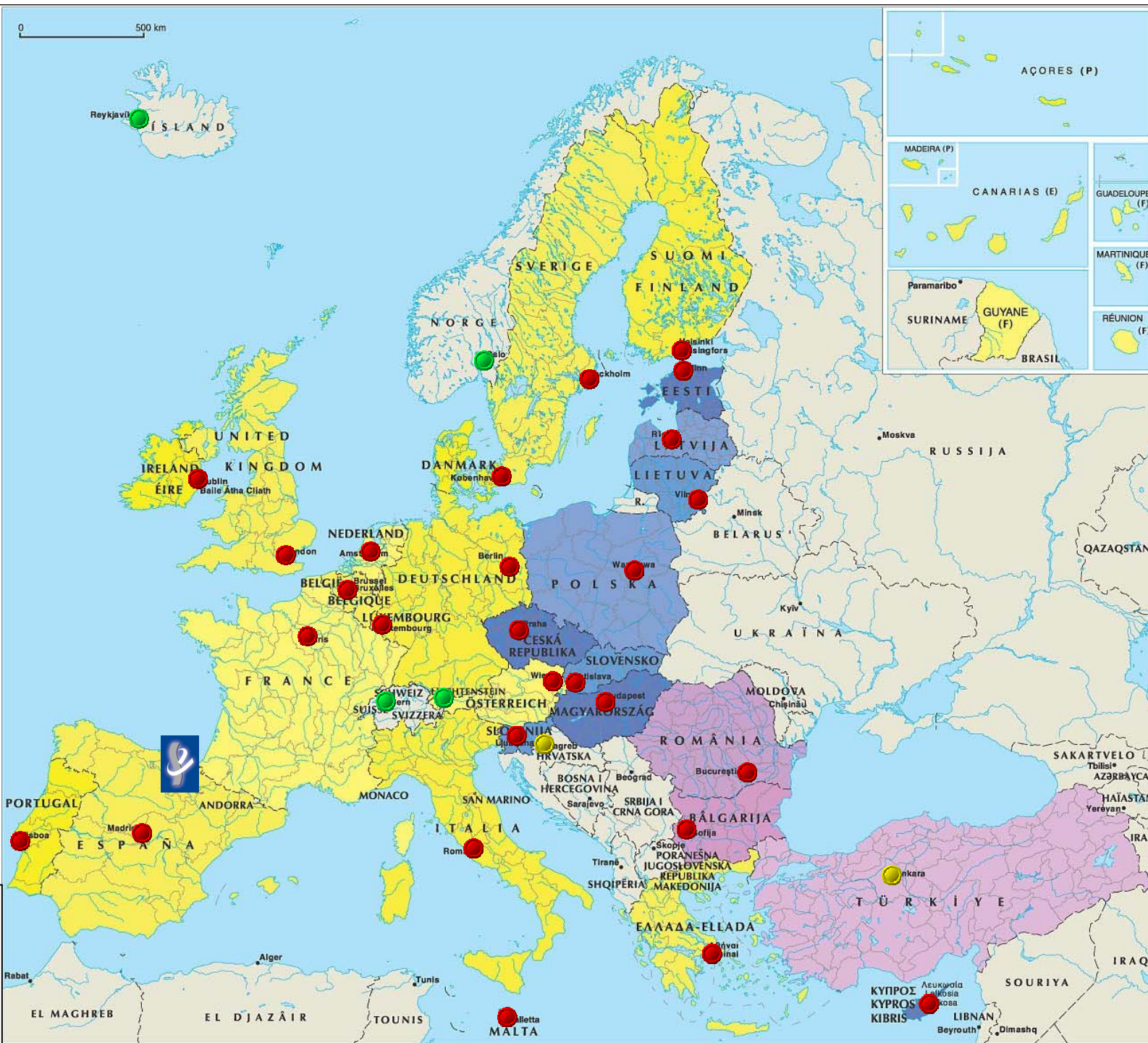
Strategy of the Agency

<http://osha.europa.eu>

- **Identify safety and health issues related to the changing world of work**
 - The Board, Focal Points, Staff, others
- **Coordinate research into the issues**
 - The European Risk Observatory Unit
- **Identify practical approaches to dealing with the issues**
 - Working Environment Information Unit
- **Disseminate the information**
 - Communication and Promotion Unit



European Agency
for Safety and Health
at Work



Information campaigns

<http://osha.europa.eu>

- **A decentralised information campaign in Member States to address an OSH issue**
- **Objectives:**
 - Increase awareness of risks
 - Promote good practice solutions
- **Agency coordinates campaign activities, provides information in 22 languages and via the website, provides support to stimulate activities, organises Good Practice Awards and the Closing Event**
- **Focal Points promote, stimulate and organise activities at national level**

So far....

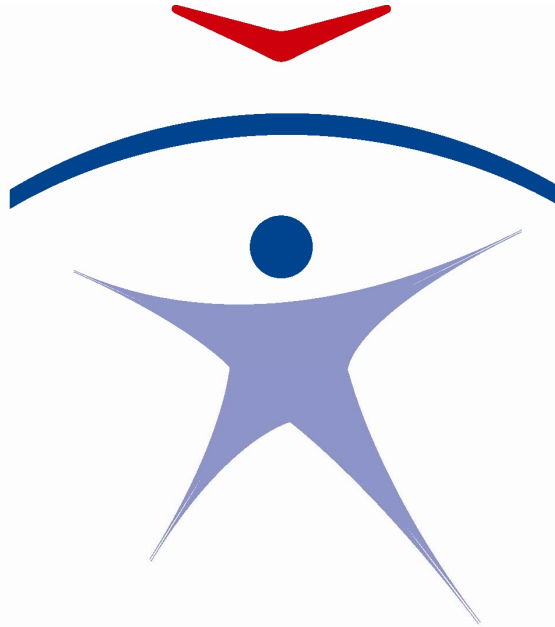
<http://osha.eu>

- **2000: Turn your Back on Musculoskeletal Disorders**
- **2001: Success is no Accident**
- **2002: Working on Stress**
- **2003: Dangerous Substances – Handle with Care**
- **2004: Building in Safety**
- **2005: Stop that Noise!**
- **2006: Safe Start**
- **2007: Lighten the load**



**And now...
a European campaign on
risk assessment – 2008/9**

<http://osha.europa.eu>



Healthy Workplaces

Good for you. Good for business.

What is the message?

<http://osha.europa.eu>

The European campaign on risk assessment aims to promote an integrated management approach that takes into account the different steps of risk assessment

And, convey clearly that risk assessment:

- Is not an objective in itself but a powerful tool for identifying the need for preventive measures
- Is a partnership approach; everyone in the workplace has a contribution to make

Risk assessment is not.....

<http://osha.europa.eu>

- **Complex**
- **Bureaucratic**
- **Only for experts**



Objectives

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➤ **The main objectives of the campaign are to:**

- encourage stakeholders at all levels to actively participate
- raise awareness of the legal responsibility and the practical need to assess risks in the workplace
- promote a simple stepwise approach to risk assessment
- demystify risk assessment and the risk assessment process
- encourage enterprises to carry out their own risk assessment
- promote the involvement of everyone in the workplace in risk assessment, not only employers (or experts)
- improve access to good practice, tools and resources

*Risk assessment is the start of the risk management approach
A first step towards systematic OSH management*

Target audiences

<http://osha.europa.eu>

➤ **Core target audiences:**

- Employers, workers, safety representatives, OSH practitioners, OSH prevention services and others who provide assistance, information and services at workplace level
- SMEs and in particular micro-firms

➤ **Intermediaries:**

- Policy makers (European and national)
- Social partners
- Focal Points and their networks
- European institutions and their networks
- NGOs

Campaign architecture

<http://osha.europa.eu>

- **Promotion and publicity**
- **Engagement of partners**
- Identification of good practice
- Implementation of good practice
- **European Week activities**
- **Closing event**
- Recognition
- Evaluation

Two-year campaign cycle (1)

<http://osha.europa.eu>

➤ 2007

- Q3/4 – Planning/preparation of campaign products

➤ 2008

- Q1/2 – Translate, produce and distribute materials
- Q2 – ½ day stakeholder event in Bxl (April 2008)
- Q2 – Launch event in Bxl (June 2008)
- Q3 – Promotion
- Q3/4 – Stakeholder engagement: National events
- Q4 – European Week (wk 43 – 20 October 2008)
- Q4 – FR Presidency event – FITS (3/4 Nov. 2008)
- Q4 – Evaluation of Good Practice
- Q4 – Planning of local and sector focused activities

Two-year campaign cycle (2)

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➤ 2009

- Q1 – Distribution of reports, commissioned work...
- Q1 – Good Practice Awards event (Prague, CZ Presidency)
- Q2/3 – Topic based activities; local and sector focus
- Q2/3 – Stakeholder and multiplier events
- Q4 – European Week (wk 43 – October 2009)
- Q4 – Closing event of the campaign

➤ 2010

- Q1 – Reporting and evaluation begins

EU Presidency engagement

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➤ 2008

- Q2 – media launch – Slovenian Presidency invited to participate in Brussels launch
- Q4 – FITS -Forum International Travail et Santé – FR Presidency (Paris, 3/4 November 2008)

➤ 2009

- Q1 – conference and good practice awards – CZ Presidency invited to host Good Practice Awards and associated conference/seminar (Prague)
- Q3 – seminar/conference – Swedish Presidency invited to host a European event, possibly in European Week
- Q4 - closing event

Campaign materials (1)

<http://osha.europa.eu>

➤ Materials in EU-22 languages

o Launch phase

- Logo and slogan, poster
- Fact sheets, leaflet, brochure, GP Awards flyer
- PPTs, banners, email-signature – new!
- Napo DVD
- AV packages (4-6 sectors) – new!

o Development phase

- Interactive checklists (by sector/hazard) – new!
- Resource kit DVD (to support seminars / workshops) – new!

Campaign materials (2)

<http://osha.europa.eu>

➤ **Materials in limited languages**

○ **Implementation phase**

- Reports (five)
- Magazine (in 4 languages)
- Good Practice Awards booklet (in 4 languages)

➤ **OSH-/Maintenance-survey**

○ **Events phase (Q3 2008 - Q4 2009)**

- General OSH-questions
- Specific maintenance questions

Campaign website (1)

<http://osha.europa.eu>

➤ **Dedicated campaign website**

<http://hw.osha.europa.eu>

- About the campaign
- Why risk assessment?
- Campaign materials, logo and slogan
- Napo
- Ideas for action
- Risk Zone
- Interactive checklists – new!
- Resource database – new!
- Get involved – new!

Campaign website (2)

<http://osha.europa.eu>

- Press room + Press information pack – new!
- Our partners
- Nat. contacts and activities
- Good Practice Awards
- Certificate of participation
- Closing event / summit

➤ **Web single entry point on risk assessment**

➤ **Links to good practice resources**

Good Practice Awards

<http://osha.europa.eu>

➤ Good Practice Awards

- Recognition of outstanding contributions to risk prevention at the workplace
- Publicity/information on website plus printed flyer
- Tripartite selection process
- Two examples sent by FOPs in September 2008
- Awards presented at event in spring 2009
- Published on Agency and national websites
- Good practice examples used in events in 2009

Certificate of participation

<http://osha.europa.eu>

➤ Certificate of participation

- Completed after the first European Week
- What was done
- Incentive to participate
- Useful for evaluation

Campaign coordination

<http://osha.europa.eu>

➤ **FOP Campaign Group**

- Support implementation of new campaign and assistance models
 - Including briefing of contractors
- Facilitate exchange of experiences and information
- Develop ideas for future campaign formats

➤ **Composition**

- Manageable size – 8 FOPs + Agency + EU social partner reps
- Representative of FOP diversity – geography, size and resources available for campaigning

<http://osha.europa.eu>

Remember!
Stakeholder Meeting in Brussels
on April 10!

Thank you
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