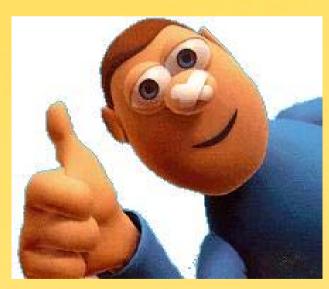


2.

# 2012-2013 A EUROPEAN CAMPAIGN ON RISK PREVENTION





**WORKING TOGETHER FOR RISK PREVENTION** 





# Prevention is about managing risks.

Risks are managed by people working together.







# Why prevention?

- Cornerstone of European approach to OSH and prerequisite for creation of a <u>culture of risk prevention</u>.
- Anticipating and analysing the various aspects of work
- Managing work-related risks
- Responsibility for managing risks lies with <u>employers and</u> <u>their top management</u>, but their efforts are bound to fail without active worker involvement.
- Importance of leadership and worker participation.





#### **Campaign structure**

- build on past success
- further develop and strengthen the Campaign's networkbased approach, involving various important networks of partners:
  - National Focal points
  - Official Campaign partners
  - Enterprise Europe Network
  - European social partners
  - European institutions and their networks









#### **Campaign objectives**

- Essential that employers and workers and their representatives work together in partnership;
- The importance of OSH leadership for the prevention of work-related accidents and illnesses;
- The legal responsibility and the practical need to manage occupational risks in the workplace;
- Provide the involved actors with practical information and tools, particularly within SMEs;
- Provide clear and simple guidance for employers to manage workrelated risks in partnership with workers and their representatives;
- Foster the inclusion of OSH management in organisations' corporate social responsibility (CSR) policies;



A more sustainable risk prevention culture in Europe.



### **Campaign target groups**

#### Core target audience:

- 1. Employers and employers' organisations
- 2. Workers, safety and workers' representatives, and trade unions Special emphasis on employers and workers in SMEs and micro-firms.
- Secondary audience- intermediaries:
  - **Policy makers (European and national)**
  - Focal Points and their networks
  - European institutions and their networks
  - NGOs





## Campaign messages I

- Employers/Leaders of organisations:
  - It is for the top management to lead the way and set an example for the whole organisation.
  - Worker participation is one of the key elements in building a sustainable risk prevention culture.
  - The pay-off for doing it right is enormous:
    - prevention of human suffering and distress
    - elimination of huge costs to business
    - real engagement and loyalty from staff





# Campaign messages II

Workers and their representatives:



- The responsibility for managing work-related risks lies in the hands of the employers, but their efforts are bound to fail without active worker involvement.
- Worker participation is crucial in helping managers to identify issues
- Worker participation in health and safety means:
  - knowing your rights and responsibilities and how to engage effectively with your employer;
  - actively contributing to identifying issues, finding solutions and dealing with OSH related problems;
  - increasing the number of confident, trained worker and safety representatives who are representative of the workplace they come from;



working in partnership with the management to prevent work-related accidents and illnesses

#### **Campaign activities & resources**

- Campaign resources:
  - Campaign website and FOP websites
  - Campaign promotion material
  - Campaign information products
- Campaign events and media and PR activities:
  - Campaign launch: European and national
  - Good Practice Awards
  - European Week: PR and national events
  - Closing event
- Financial and logistical support for FOPs via the ECAP scheme









- Co-branded publication with ETUC on worker participation in OSH
- Co-branded publication with BusinessEurope on OSH leadership
- REPORT: Factors associated with effective management of OSH, ESENER secondary analysis
- REPORT: Factors associated with effective involvement of workers, ESENER secondary analysis
- State of the art review on worker involvement (based on ESENER results)
- Factsheet: Success factors of effective prevention
- REPORT: Expert analysis of case studies on leadership and OSH



**Database: Case studies on leadership and OSH** 



## **Campaign information products II**

- REPORT: Expert analysis of case studies on worker participation
- Database: Case studies on worker participation
- State of the art review on safety culture assessment
- State of the art review on workplace innovations
- Sectoral OSH catalogues solutions for prevention
- REPORT OSH in the supply-chain
- REPORT: Case studies on taking a whole-school approach to risk education and risk prevention/ OSH management
- Risk assessment tool database
- Online interactive Risk Assessment (OiRA)





#### **Timetable & milestones**

#### 2012

**Q4** 

Q1

2013

28 April

 $Q_2/3$ 

**Official Campaign launch & GPA Launch 18 April** 

Q3/4 Campaign promotion, including distribution of Campaign products Q3/4 National partnership meetings organised by national focal points **CW 43 European Week for Safety and Health at Work** Planning of regional, local and sector focused activities

> **Evaluation of European Good Practice Awards GPA Ceremony with Irish EU Presidency** Topic based activities; local and sector focus **European Week for Safety and Health at Work Closing event with Lithuanian EU Presidency**

#### 2014

**CW 43** 

**November** 



**Reporting and evaluation** 





#### **Good Practice Award 2011**

- Ø 12<sup>th</sup> edition
- Identify examples of good practice in the management of occupational safety and health during maintenance.
- Recognize organizations that have made an outstanding and innovative contribution to Safe Maintenance.
- 40 entries from 22 Member States and Turkey received
- variety of industrial sectors.
- An evaluation panel the Good Practice Awards Jury including representatives of the four interest groups of the EU-OSHA Board and an expert in the subject
- A small number of award winners and commended examples selected







## World No Tobacco Day – It's Time to Stamp out Smoking at Work 31<sup>st</sup> May 2011

#### NAPO in... Lungs at Work



http://www.smoke-at-work.eu/







# THANK YOU!





