

INTERGRAF

European Federation for Print and Digital Communication

**European project:
Future skills in the graphical industry
VP/2013/001**

18 November 2013

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Background

DG Employment issued the call for proposal under the budget heading “Industrial Relations and Social Dialogue” (VP/2013/001).

The project

- provides grants for promoting social dialogue,
- aims to help the *social partners* to contribute to the EU’s employment and social policy challenges.

Objectives include *measures and initiatives related to changes in employment and work*, such as:

- Modernisation of the labour market,
- Quality of work,
- Preparation and management of change,
- Greening of the economy,
- Flexicurity,
- Skills,
- Mobility,
- Youth employment, etc.

Intergraf and UNI's project proposal

The project idea was initiated by the social partners of the graphical industry, Intergraf and UNI Europa Graphical, in May 2013.

The work programme of our sectoral social dialogue stipulates the importance of skills.

There are no formalised procedures in Europe on how to assess the future skills needs of the graphical sector.

The project aims at providing the social partners and educational institutions with best practices for *skills analysis, development and implementation*.

It was agreed between the UNI and Intergraf, to involve the European Graphic/Media Industry Network (EGIN), an established forum in the areas of education, training and research.

Specific objectives

- Identification / validation of future skills;
- Identification and description of the processes used for analysing skills and skills development in various EU countries;
- Selecting and describing best practices with regards to skills analyses;
- Identification and description of successful implementation of new skills in formal and non-formal education;
- Validation of best practices with added value;
- Exchange of information on skills needs, analyses and implementation;
- Dissemination via the networks of the project partners.

Implementation - I

Steering group

- Develop plans, ideas and procedures to facilitate the project
- Monitor and supervise the project
- Validate the input and output of each stage
- Keep track of the planning
- 2-3 representatives per project partner.

Desk research

EGIN will perform the desk research. The Steering group will set the focal areas in its first meeting.

Field research

The field research will consist of an online questionnaire. The results will be analysed and recorded by EGIN and will evolve into a report, to be validated by the Steering group.

Implementation - II

Validation of the field research

Experts nominated by the Steering group will validate the report and select two cases to be presented at the final conference.

Final Conference

The participants (100) will be informed about the findings of the research activity in the project and two best cases will be presented in detail in order to be validated at the conference.

Final Report

- About 50 pages
- Published in four languages (EN, DE, ES and FR).

Responsibilities

Intergraf:

- Management of the project,
- Contribute to the desk research,
- Providing experts via its network,
- Contributing to and providing feedback on the report,
- Dissemination of the findings.

UNI Europa Graphical:

- Contribute to the management of the project,
- Contribute to the desk research,
- Provide experts via its network,
- Contributing to and providing feedback on the report,
- Dissemination of the findings.

EGIN:

- Desk research,
- Drafting of questionnaires,
- Provide experts via its network,
- Dissemination of the findings.

Work plan

Proposed duration: 1 year, 15 November 2013 - 15 November 2014

Events:

- 19/11/2013 1st Steering Group meeting: Preparation of questionnaire (Brussels)
- 04/02/2014 2nd Steering Group meeting: Approval of desk research and questionnaire (Brussels)
- 26/06/2014 Expert meeting to validate the results of the questionnaire (Amsterdam)
- 04/09/2014 3rd Steering Group meeting: Validate/finalise report and preparation of conference (Brussels)
- 24/09/2014 Final conference: Present the findings and discuss them with stakeholders and experts (Berlin)
- 26/09/2014 4th Steering Group meeting: Follow-up meeting after the final conference (Brussels)