



# UPT 4.0 Designing digital transition of work as social partners

**ÖPNV 4.0** 

Den digitalen Wandel der Arbeit sozialpartnerschaftlich gestalten







#### **Applicant:**

ver.di- United Services Union (North Rhine-Westphalie)



#### **Research partnership:**

Institut für Sozialwissenschaftliche Forschung e.V.



#### **Transfer partner:**

Verband Deutscher Verkehrsunternehmen (VDV) VDV-Akademie e.V.

ver.di Federal Administration - Transport Industries' Department



#### **Participating companies:**

Bochum-Gelsenkirchener Straßenbahn AG, MVG Märkische Verkehrsgesellschaft GmbH, WSW Wuppertaler Stadtwerke mobil GmbH, Kölner Verkehrs-Betriebe AG, Aktiv Bus Flensburg GmbH, Rheinbahn AG







**Project term:** 24 months

**Financing:** European Social Fund Project

489.000 € total volume

20 percent own ressources by ver.di – United Services Union

#### **Steering Committee:**

ver.di – regional and federal unity, VDV and VDV Akademie, research partners

#### **Standing Working Group:**

**Steering Committee** 

2 participants from every involved company (1 person send by management, 1 person send by works council)





# The aim of the project ....Digitalisation...

**Exploiting opportunities** 

**Meeting challenges** 

Shaping the digital transition in the urban public transport in a sustainable way

>>This is not a research but rather an implementation project<<

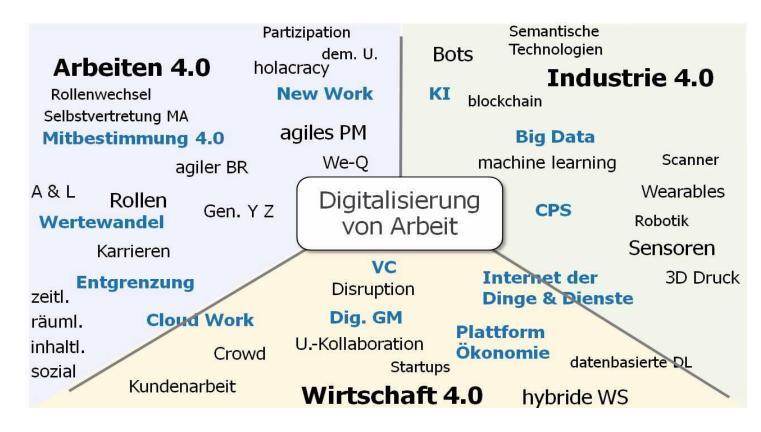
#### **Starting point: Mobility and digital transition**



**Mobility** 

new mobility concepts, new players (mobility providers, platforms, customer), Intermodality, electrification, automation, digital devices...

#### Digitalisation of work...





#### Results



- 6 examples of Best Practice (Local implementation partners) based on social partnership and transferable design moduls for the urban public transport 4.0 (work organization, competencies and skills, management, leadership and technology)
- List of criteria "Decent Work in UPT 4.0" (health, demography, competencies / skills, employment, structure of work, management / communication, work-life balance, etc.)
- Guiding principle "Future of Work in UPT 4.0" including future scenarios on the basis of social partnership
- Continuous transfer: design approaches to preserve and shape good working conditions, requirements (skills, profession profiles), training concepts



## Implementation partners/ participating transport companies



#### 1. Mobile Devices – operational control

Tablets for drivers workforce

#### 2. Complexe value creation systems (logistics and sales)

Depot management and background operations system for marketing

#### 3. Remote diagnostics – software based maintenance and care

Remote diagnostics- interface between vehicle and workshop, digitalisation of workshop processes

#### **4. 3D-printing** (infrastructure and workshop)

Using 3D-printing at infrastructure and workshop

#### **5. HRM 4.0 –** Cloud work/ Homeoffice (administration)

Digital personnel files, telework/ home office, launch of a HRM-program

#### 6. Advanced training 4.0 (all areas)

Internal learning approaches between the priorities of work and leisure time





#### ...special focus on...

participative approach

modular design concept

**Bottom-up approach** 

collected criteria for "Decent Work in UPT 4.0"

guiding principles "Future of Work in UPT 4.0"

new business ideas,
new mobility concepts,
mobility platforms,
cross-company
cooperations,
etc.



#### **Procedure and method**



#### **Survey**

- Qualitative Interviews with focus on daily experiences
- Workplace observations
- Employee workshops

#### **Evaluation**

transcription, content analysis, case studies

#### Transfer by ver.di and project partners





#### Thank you for attention

### Do you have questions?

Mira Ball

ver.di - United Services Trade Union Federal Administration - Transport Industries' Department Section for Public Transport, Coach and Rail

e-mail: mira.ball@verdi.de