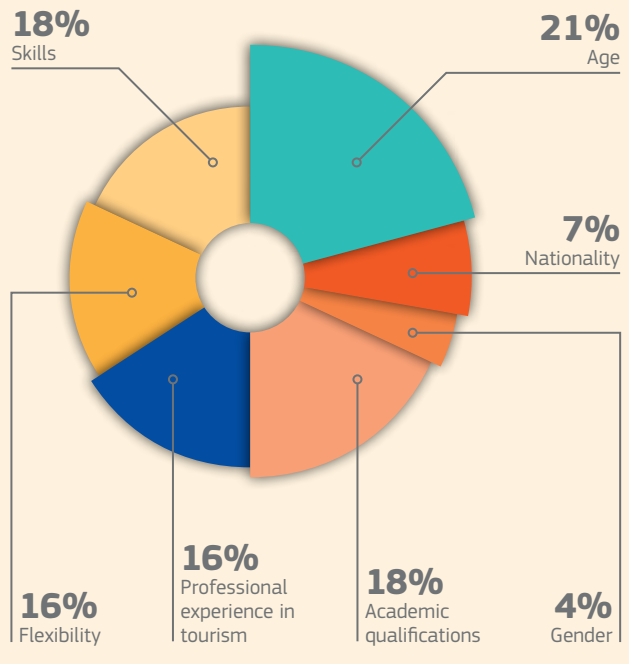


Looking for a career in tourism?



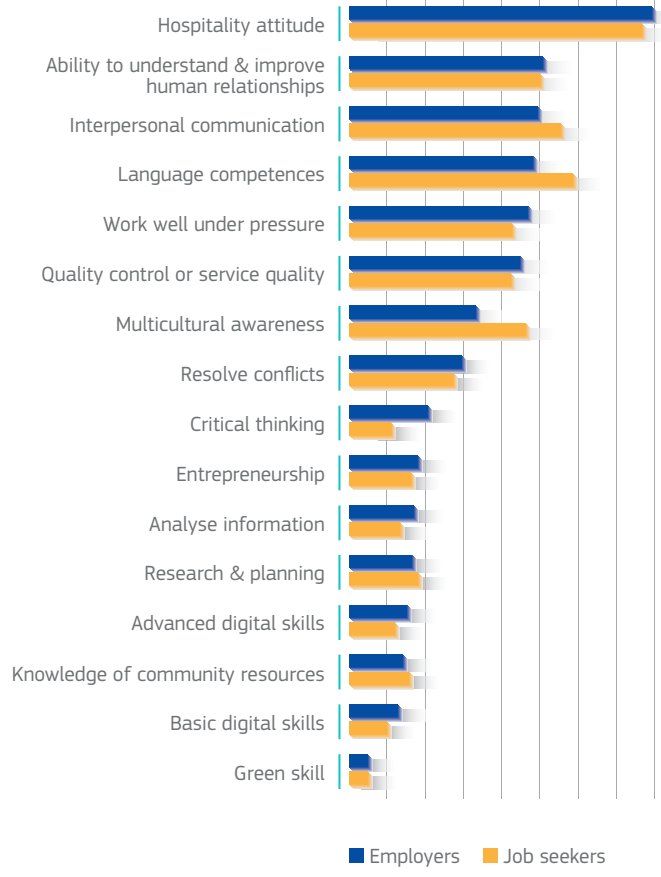
WHAT EMPLOYERS LOOK FOR*



THE MOST IMPORTANT SKILLS IN THE TOURISM SECTOR*

What skills do job seekers believe are needed?
What skills do employers find important in job seekers?

IMPORTANCE OF SKILLS



IMPORTANCE OF SKILLS job seekers vs employers

- Job seekers place more value on **language skills** and **multicultural awareness** than employers
- Job seekers don't consider **critical thinking** as a needed skill, but employers do



* Source: Research performed in the framework of the "Blueprint for sectoral cooperation on skills in tourism: Enhancing the image of careers in the tourism sector", an initiative of the European Commission.

TOP 5 TOOLS BUSINESSES USE TO FIND NEW EMPLOYEES

Career websites	61%
Friends and own networks	60%
Social Media	49%
Own website	42%
Jobhunters / Professional recruiters	35%

Source:
Research performed in the framework of the "Blueprint for sectoral cooperation on skills in tourism: Enhancing the image of careers in the tourism sector", an initiative of the European Commission.

Find a job
& get
trained



Your Europe one-stop shop for information, help and advice on finding a job and working in any other EU country.

EURES, the European Job Mobility Portal provides a dedicated section for job seekers.

Drop'pin helps young skilled Europeans to take their first steps in the labour market.

Your first EURES job programme for those aged 18 to 35 to find a job in other EU countries, Iceland and Norway.

Erasmus+ provides several training and networking opportunities for students and young workers, preparing them for a career in tourism.

ErasmusIntern.org web platform where companies and organisations can offer internship vacancies to individuals searching for international opportunities.

Erasmus for Young Entrepreneurs programme that provides new or potential entrepreneurs with the opportunity to learn at an established SME in another EU country.

Youth Guarantee EU-wide commitment to provide all those under 25 with employment, education, apprenticeship or a traineeship within 4 months of leaving formal education or becoming unemployed.

European Job Days EU-wide recruitment fairs matching job seekers with employers in other European countries.

Europass makes skills and qualifications clearly and easily understood across European borders. Using Europass will help your potential employer understand the skills and qualifications you have acquired in a different country.

Skills Passport European Job Mobility Portal provides the Skills Passport in hospitality and tourism. Users can record work experience and ask previous employers to endorse skills.

European Alliance for Apprenticeships brings together governments, businesses, vocational education and training providers, regions and youth groups to strengthen the quality, supply and image of apprenticeships in Europe.

European Social Fund Europe's main financing instrument for helping people get better jobs and ensuring fairer job opportunities for all EU citizens. It helps people retrain for new jobs or assists them in finding jobs for the first time.

European Credit System for Vocational Education and Training (ECVET) makes it easier for people to get recognition of work-related skills and knowledge acquired in different systems and countries. It allows them to move between different countries and improve their job prospects.

