#### **European Commission**

### The Pharmaceutical Package of the European Commission

Stefan Führing
Pharmaceuticals Unit
Directorate General Enterprise and Industry
European Commission



#### **Contents:**

- Communication on a vision for the pharmaceutical sector
- Pharmacovigilance (amendment to Dir 2001/83/EC and Reg 726/2004)
- Counterfeit (amendment to Dir 2001/83/EC)
- Information to Patients (amendment to Dir 2001/83/EC and Reg 726/2004)



Adoption by the Commission: 10/12/08

http://ec.europa.eu/enterprise/pharmaceuticals/pharmacos/pharmack en.htm



# Commission proposals for a directive and a regulation as regards pharmacovigilance of medicinal products for human use COM (2008) 664 final; COM (2008) 665 final



#### Issue and aim

#### Issue:

The current systems needs improvement

#### Aim:

- Clear tasks and responsibilities for all parties
- Improved decision-making procedures and efficient use of resources
- Proactive and proportionate risk management avoiding unnecessary administrative burden and providing for stronger link between safety assessements and regulatory action
- Strengthened transparency, patient involvement and oversight of non-interventional studies



### Commission proposal for a directive as regards falsified medicinal products for human use

**COM (2008) 668 final** 



#### Strategies... Customs **Action** IPR Protection **Criminal Law** Pharma **Awareness** International Legislation Raising Cooperation **Enforcement** & Super vision European Commission Enterprise and Industry

#### 3, Pillars'

1\_

Product
characteristics
and
,Good
Manufacturing
Practices'

Actors in the supply chain and ,Good Distribution Practices' (GDP)

3.
<a href="#">Active</a>
<a href="#">Substances</a>
(incl. Inspections)

(GMP)

## Commission proposals for a directive and a regulation as regards information to the general public on medicinal products for human use subject to prescription

COM (2008) 662 final; COM (2008) 663 (final)



#### Issue and aim

#### <u>lssue:</u>

- Gap in current pharmaceutical legislation
- Unequal access to information on medicinal products

#### Aim:

- Harmonised framework for the provision by MAH of non-promotional information to the general public on prescription-only medicinal products for human use
- Maintain prohibition of advertising by MAH to the general public on prescription-only medicines



#### Key elements proposed relate to

- Types of information to be disseminated
- Channels for the dissemination of information
- Quality criteria and conditions to be fulfilled
- Specific rules on Internet websites
- Monitoring mechanism
- Sanctioning in case of non-compliance



#### THANK YOU!

