EU Feasibility study on the creation of European Sector Skills Councils in the Audiovisual and Live Performance Sectors

SSDC – Live Performance Brussels, 4 December 2012

Guiding questions

- Are there sector skills councils, and/or other stakeholders producing labour market intelligence on skills needs trends for our sectors across the 27 EU countries? What are their mission, governance, activities, etc.?
- Would they be interested to exchange/collaborate at EU level? Would they have the capacity to do so?
- What information exists in the different EU countries? How could it be shared/collated at EU level?
- What other activities could be developed by a European structure? How would it work (mandate and mission, composition, governance, work programme, outputs, management, etc.)?

EC Guidelines on EU Skills Councils

- Observatory of sectoral labour market and skills needs trends in different EU countries
- Network of national sector skills councils/observatories/other organisations producing labour market intelligence related to employment and training
 - Participation of European education/training networks
- Governance by European social partners
- 2/3 meetings a year and an annual public event
- 3 reports: quantitative data, qualitative analysis, good practices
- Recommendations based on 3 reports
- Database of stakeholders, dissemination of information, website

Study methodology and outputs

- Study visits in 13 EU countries
- Mapping exercise in 27 EU countries
- Final report and recommendations
- 13 National evaluation reports (countries visited)
- List of European networks of education and training providers
- Database of stakeholders in 27 EU countries (sector skills councils or equivalent bodies, education and training providers, other relevant professional organisations and public institutions, government bodies, information available)

Study visits

- 13 countries visited: AT, BE, CZ, EE, FI, FR, DE, NL, PO, RO, ES, SE, UK
- Meetings with 15 Sector skills council or equivalent bodies:
 - Belgium: mediarte.be, Sociaal Funds Podiumkunsten, Fonds 304
 - Czech Republic: Sector Council on Culture
 - Estonia: Sector Council on Culture
 - Finland: Education and Training Committee on Media, and Education and
 - Training Committee on Music, Theatre, and Dance
 - France: CPNEF AV, CPNEF SV
 - Netherlands: Kenniscentrum GOC
 - Romania: Sector Committee Culture, and Sector Committee on Mass Media
 - Spain: Sector bipartite Committee of the Fundacion Tripartita
 - United Kingdom: Creative Skillset, Creative & Cultural Skills
- Meetings with other stakeholders: education providers, social partners and other professional organisations, public institutions, government bodies

Countries not visited

- Equivalent to Sector Skills Councils in **Denmark** (Trade Committees on Audiovisual occupations and on Live Performance technical occupations)
- **Slovakia/Portugal**: Sector Skills Councils under the umbrella of the National Authorities for Qualifications No information on existence/activities of Sector Councils for AV/LP sectors
- Remaining countries: no Sector Skills Councils or equivalent bodies identified

Conclusions

- 17 Sector Skills Councils or equivalent bodies identified in 10 EU countries
- Different fields of activities (depending on the national/operational definition of 'vocational education and training')
- All involving social partners but with different levels of ownership/representation
- Variety of mandates/activities/human and financial means:
 creating/updating occupational standards
 - managing sectoral training funds
 - producing labour market intelligence (observatory functions)
 - other activities (information and support services, advocacy, development of new curricula, etc.)
- Different sector coverage: AV and/or LP, entire 'culture' sector, 'creative industries'

Conclusions

- Other sectoral stakeholders producing labour market intelligence, working on the development of vocational education and/or monitoring skills needs trends for our sectors:
 - Networks of European Education and Training providers;
 - European Education and training project-based partnerships;
 - National associations of education providers;
 - National professional associations;
 - National social partners;
 - Cultural agencies or cultural department of public bodies.
- Other stakeholders:
 - Ministries of Education and Labour;
 - National Qualifications Authorities;
 - National Statistics Offices.

Challenges and opportunities of creating (a) European Sector Skills Council(s)

CHALLENGES

- Different national definitions of 'vocational education and training'
- A sensitive field of action
- The need for a clear and transparent European mandate
- A majority of EU countries not organised in sector skills councils
- A broad spectrum of stakeholders involved in employment and skills
- Few countries with information/data ready to be shared at EU level
- Distinct features of the Audiovisual and Live Performance Sectors

Challenges and opportunities of creating (a) European Sector Skills Council(s)

OPPORTUNITIES

- A lack of knowledge and of shared platforms
- A body of information and experiences identified across Europe
- An interest in seeing the development of national and EU sectoral strategies for skills development
- National sector skills council bodies or equivalent identified in 10 EU countries
- Interest from stakeholders in other EU countries
- Strong European education and training networks
- A number of national bodies with extensive experience and expertise

Recommendations from the steering committee

- **Sufficient interest and added-value** supporting the creation of a European Council on Employment and Skills in the AV and LP sectors.
- **Structure:** One joint Council (unique governance by European social partners) with two sectoral working groups (AV/LP).
- First phase of activities (18 to 24 months) dedicated to an exchange of information and direct discussions between national sector skills councils, European education and training networks and, possibly, additional national representatives from countries where no councils exist. By the end of this first phase agreement and set-up of an operational framework supporting the activities of a fully-fledged European Council (producing, among other potential activities, the EC expected outputs).
- Budget should allow for the recruitment of a **full time coordinator**.
- **Project proposal** to be submitted to the next call for proposals in 2013.
- Sustainability of the funding of a European Council to continue to be discussed by the different partners.