



# **A contribution to the Digital Single Market : the paperless food chain control**

***Conference « Food chain in the digital Single Market »  
9th November 2016***



2016 Slovak Presidency  
of the Council of the  
European Union



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Food Safety

**Philippe LOOPUYT**  
Head of Unit Alerts, Traceability & Committees  
**Didier CARTON**  
**Svetlana JUIN**



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# INTRODUCTION



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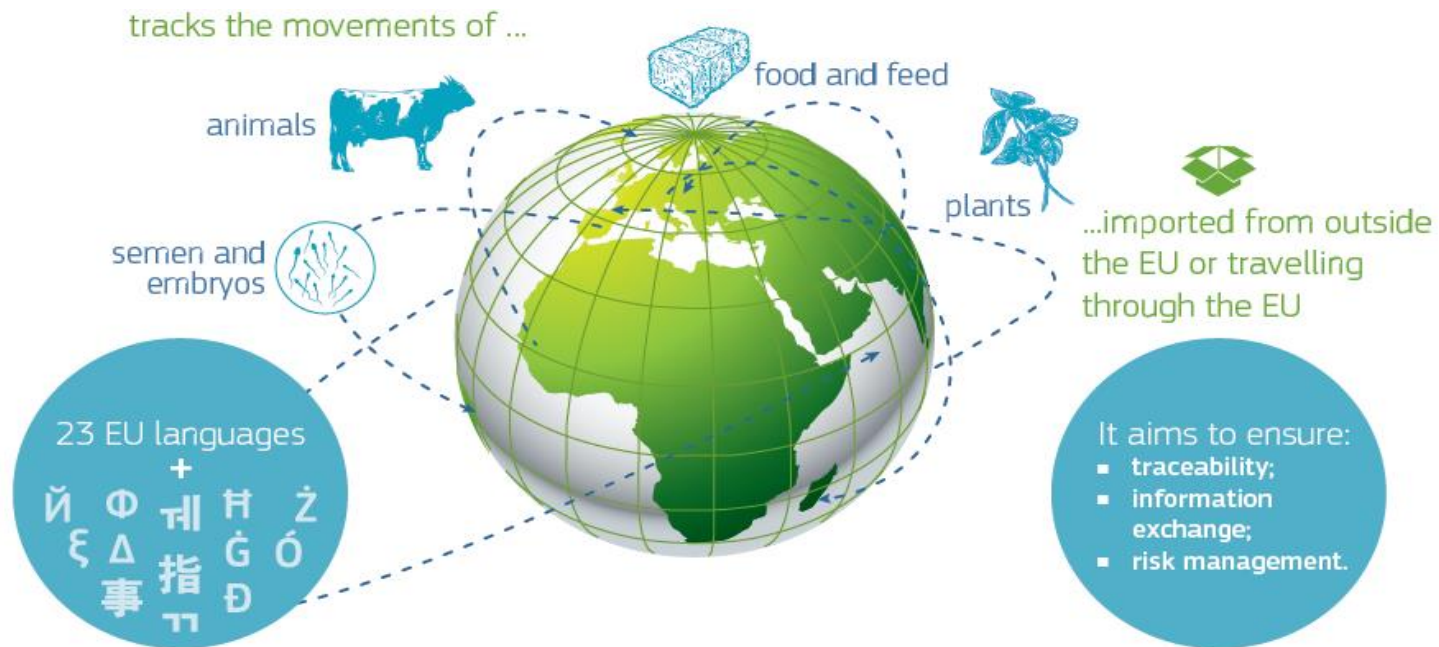
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# TRACES (Trade Control and Expert System)



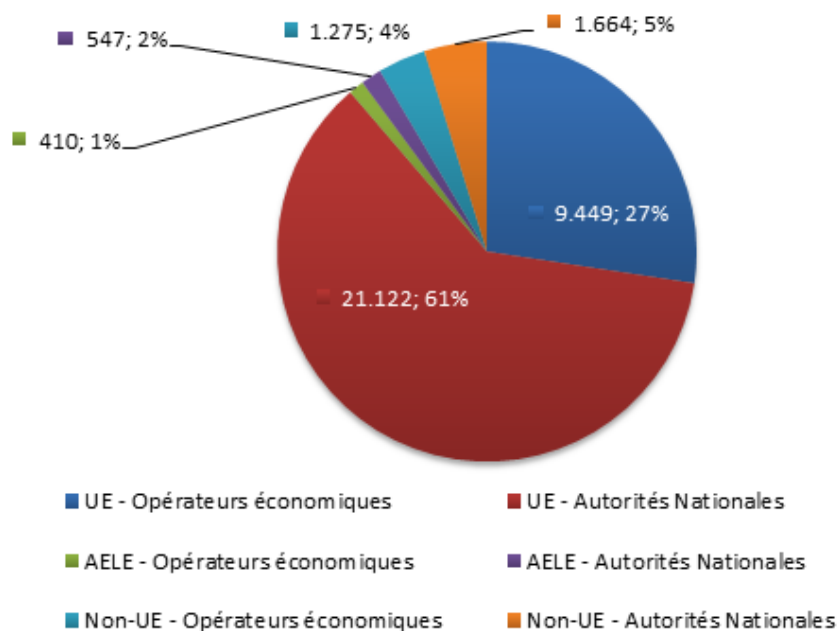
✓ **The digital single market and TRACES: digitisation the entire certification process**



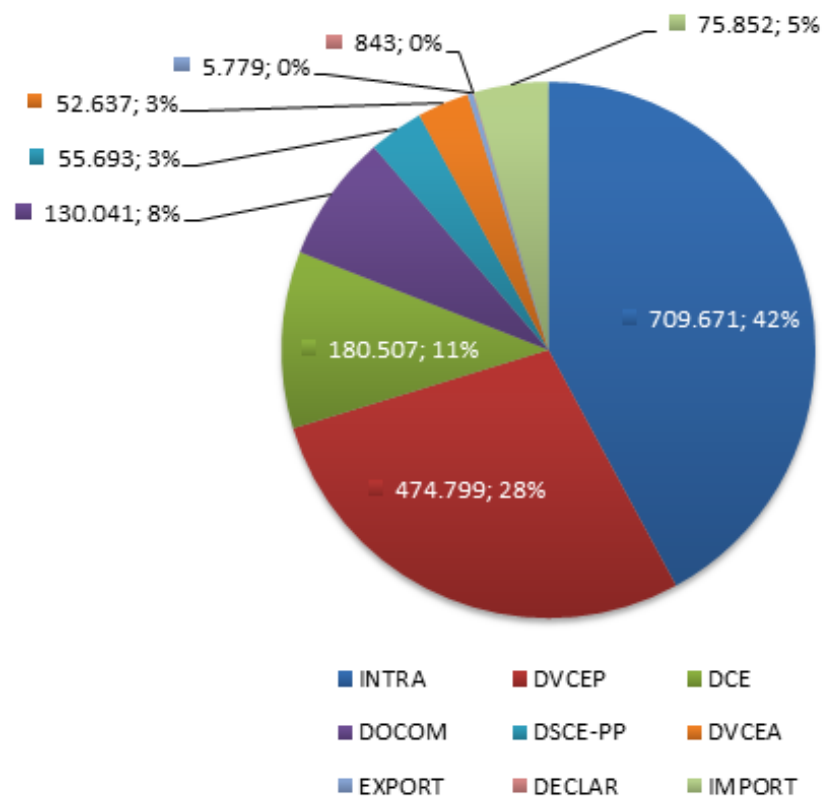
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# TRACES implementation

Users : 34.467



Certificates: 1.685.822





## The paperless food chain control

- ✓ **Food chain control digital strategy : a new vision of exchanges**
  - Full dematerialisation of veterinary, phytosanitary certificates for importation and for intra EU trade, border control Documents, COI (Organics certificates), FLEGT (timber certificates) and Fish Catch certificates
  - Dematerialisation of the sanitary control and movement procedures (Border control, intra EU trade)
  - Dematerialisation of the border clearance process: EU Customs Single Window

## The paperless food chain control

### ✓ **Original document = electronic form**

- “[...] writing in electronic form is admitted as evidence in the same way that written it on paper, subject to properly identify the person lodging it and that it be prepared and kept in conditions such as to ensure the integrity”
- E-sanitary certificate will have the same legal validity than a paper sanitary certificate
- Digital signature



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## The paperless food chain control

### ✓ Legal framework and paperless sanitary procedures

- Since 2005: Regulation on TRACES to make it compulsory for intra EU movements and import of animals and products of animal origin
- Since July 2016 : Regulation eIDAS gave a legal value to the e-sanitary certificate without imposing it
- From 2020 :New Official Control Regulation e-sanitary certificate would be mandatory
- Official definition of e-sanitary certificate (attributes, forms, etc.) to be specified with delegated acts



# The paperless food chain control

## ✓ A complete end-to-end digital service

- A complete end-to-end digital experience for the all the users, at all stages of food chain control
- Different types of specific use cases adapted for member states or third countries
- Support to use digital services
- New media devices (PC, smartphone, tablet)



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# PART. 1

## TRACES E-SANITARY CERTIFICATE : THE NEW OFFER OF THE DG FOR HEALTH & FOOD SAFETY



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## TRACES e-sanitary certificate : a regulated offer

✓ **A digital signature process based on a 3-steps workflow, in compliance with the eIDAS regulation (R (EU) N° 910/2014)**

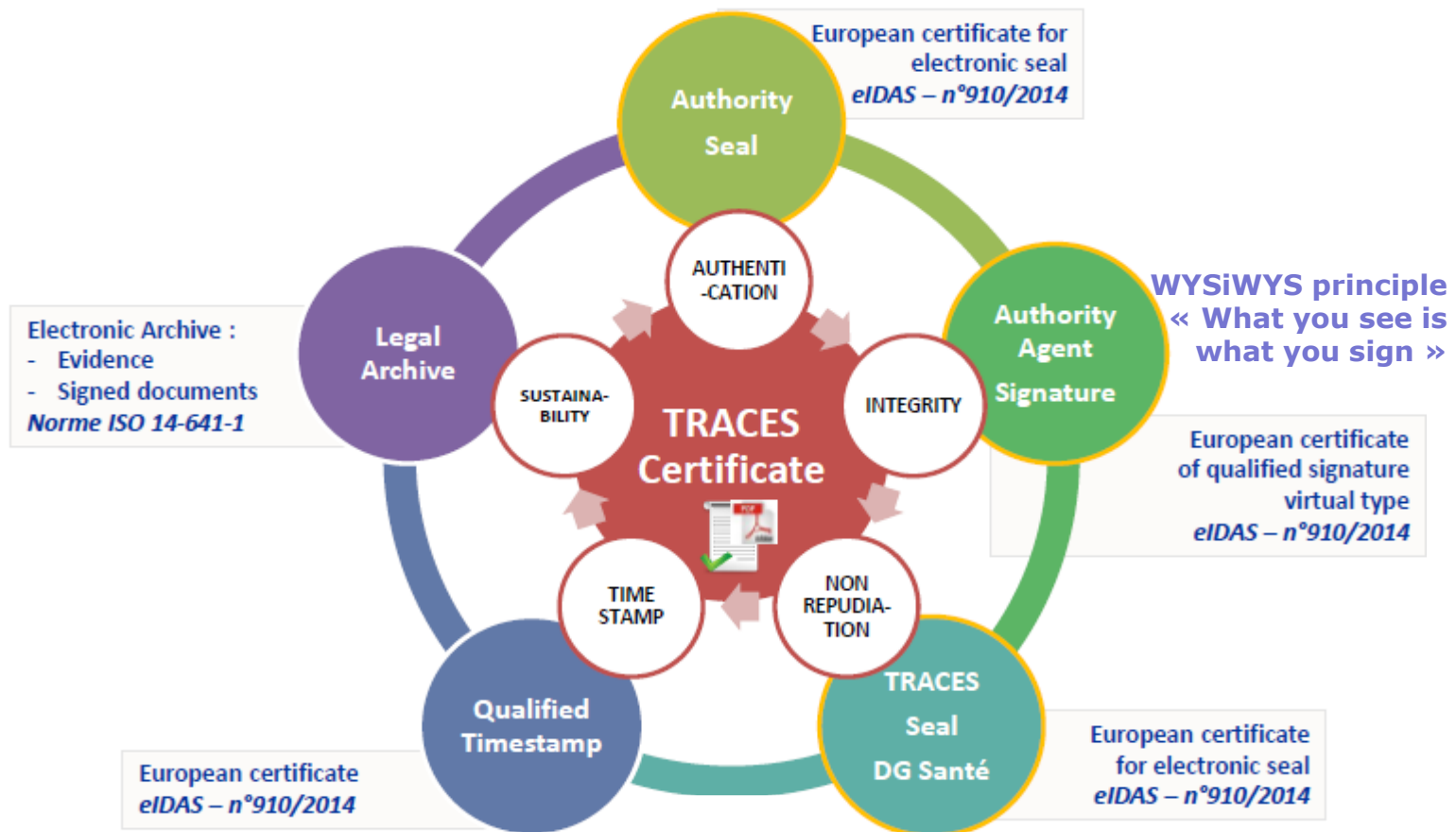
- Step 1 : Authority Electronic Seal (Issuing Country)
- Step 2 : Qualified certificate of digital signature (same legal value as handwritten signature) (Physical Person Certificate)
- Step 3 : TRACES seal (EC Seal)

- + Qualified time-stamping
- + Archiving of evidence's files



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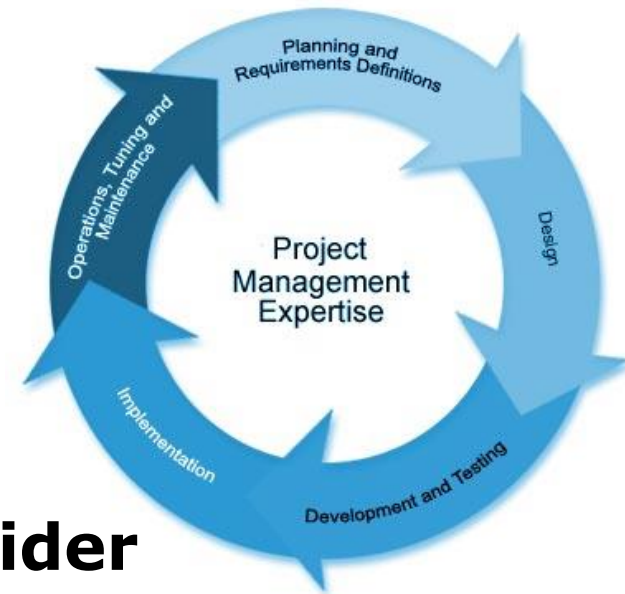
# TRACES e-sanitary certificate : key elements of legal value



## TRACES e-sanitary certificate : a controlled offer

### ✓ TRACES management

- More than 12 years of experience
- Technology's mastery
- A dedicated staff
- High availability (24/7/365) with dedicated, multilingual help desk
- Project management
- Change management



### ✓ A single EC Trust Service Provider

- ID collect
- Distribution & management of Physical Personal Certificates and Authority Seals
- Authority Certification
- Verification of digital certificate's conformity

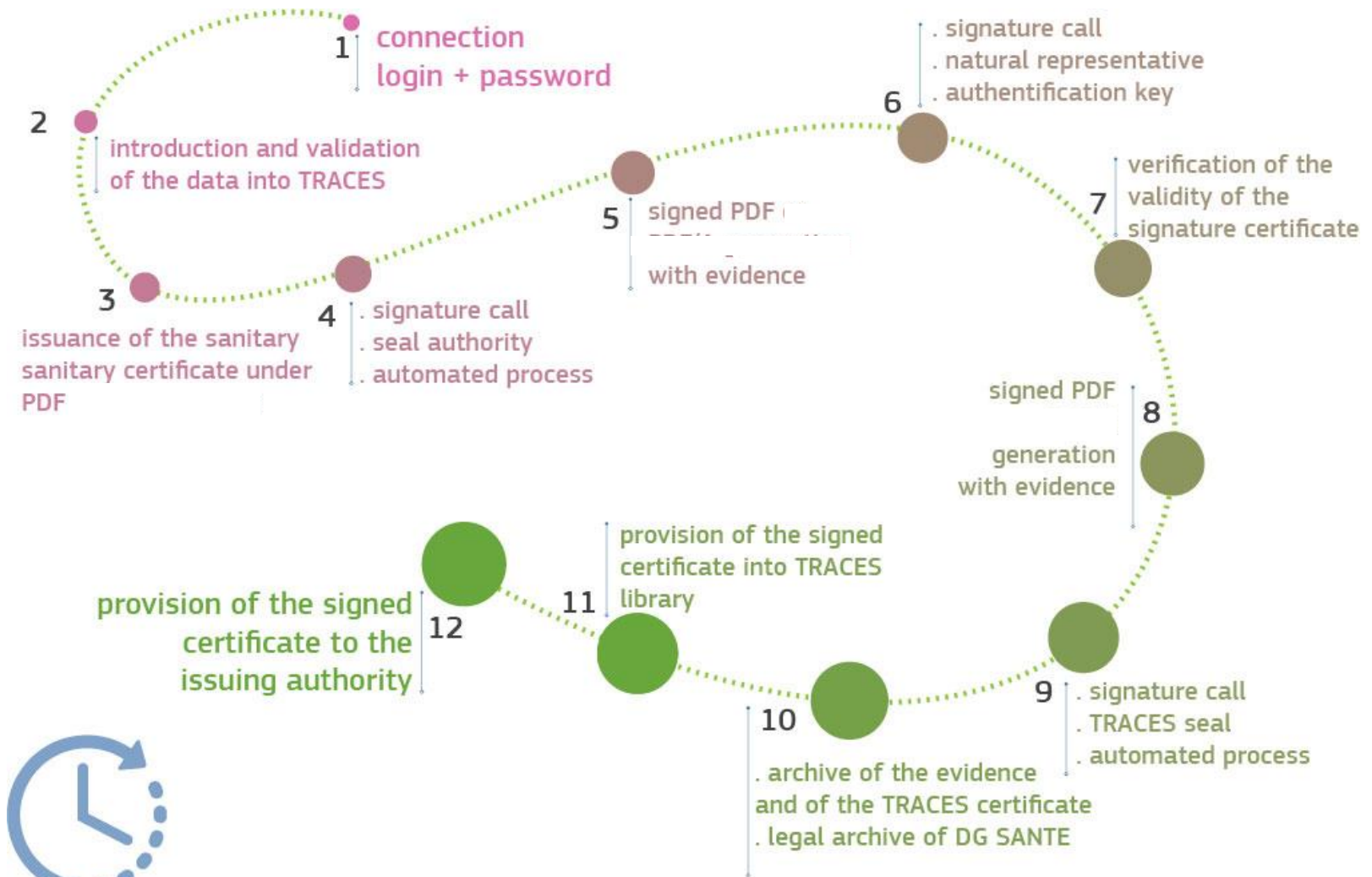
## TRACES e-sanitary certificate : an easy and free offer

- ✓ **A common approach for different use-cases**
  - Technologies and methodology adapted for each types of exchanges (EDI, PDF, uploading of signed PDF)
  - A single interface : TRACES
  - Limited interaction between MS or non EU countries & EC Trust Services Provider
  - The possibility to use its own digital signature technologies
  - A few simple but mandatory requirements
- ✓ **No charge for MS and non EU countries**
  - Digital signature technologies = free services – included in TRACES



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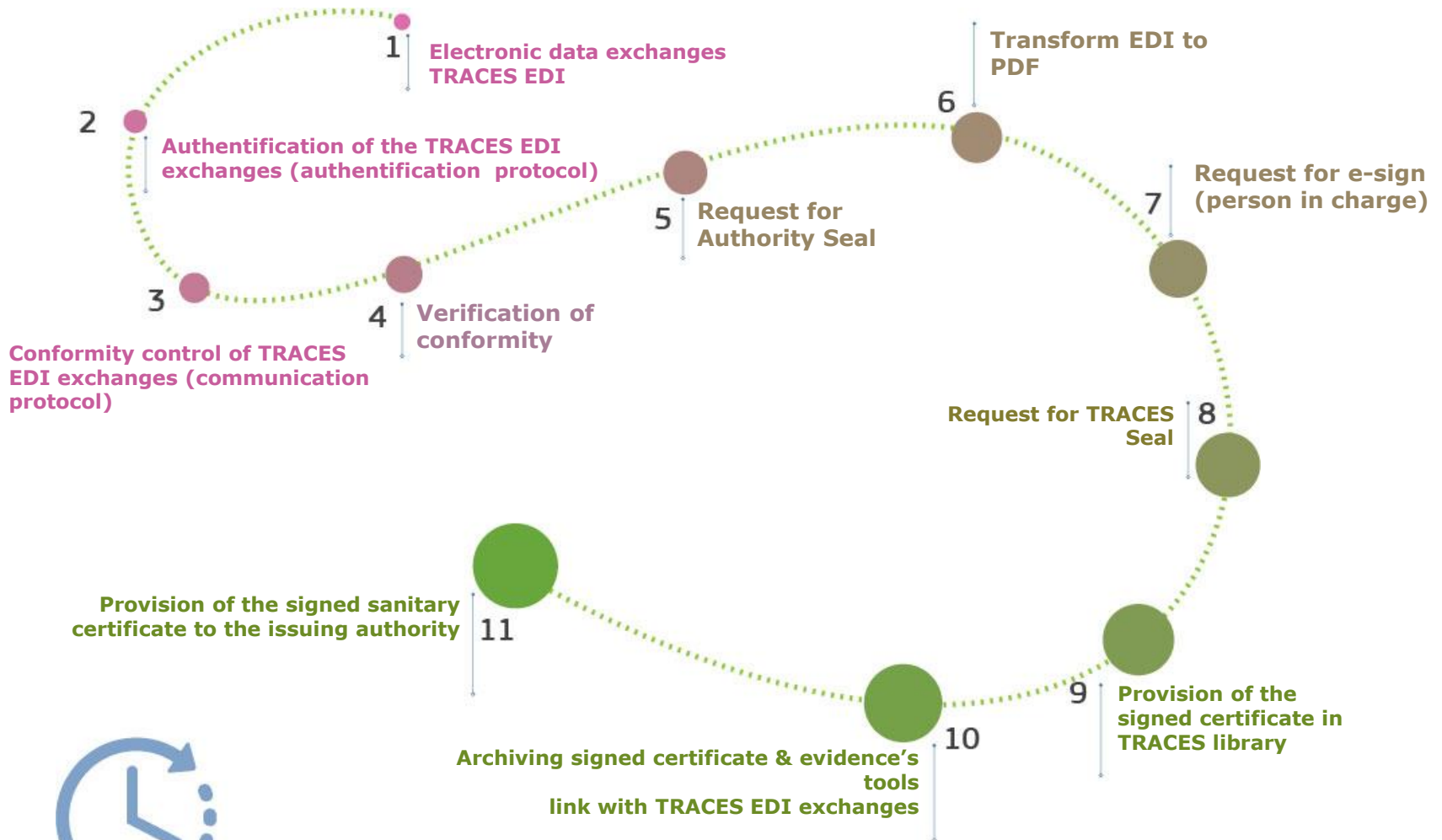
# Electronic signature service for PDF flow





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# Electronic signature service for EDI flow







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# PART. 2

## PAPERLESS FOOD CHAIN CONTROL : BENEFITS



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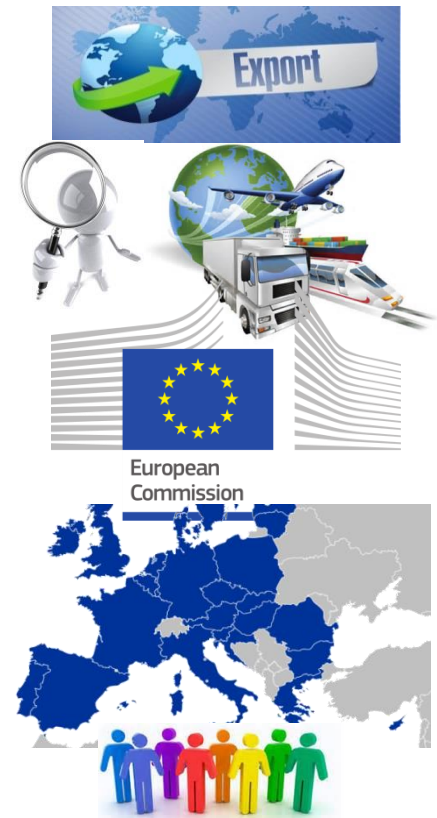


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## Benefits of the paperless food chain

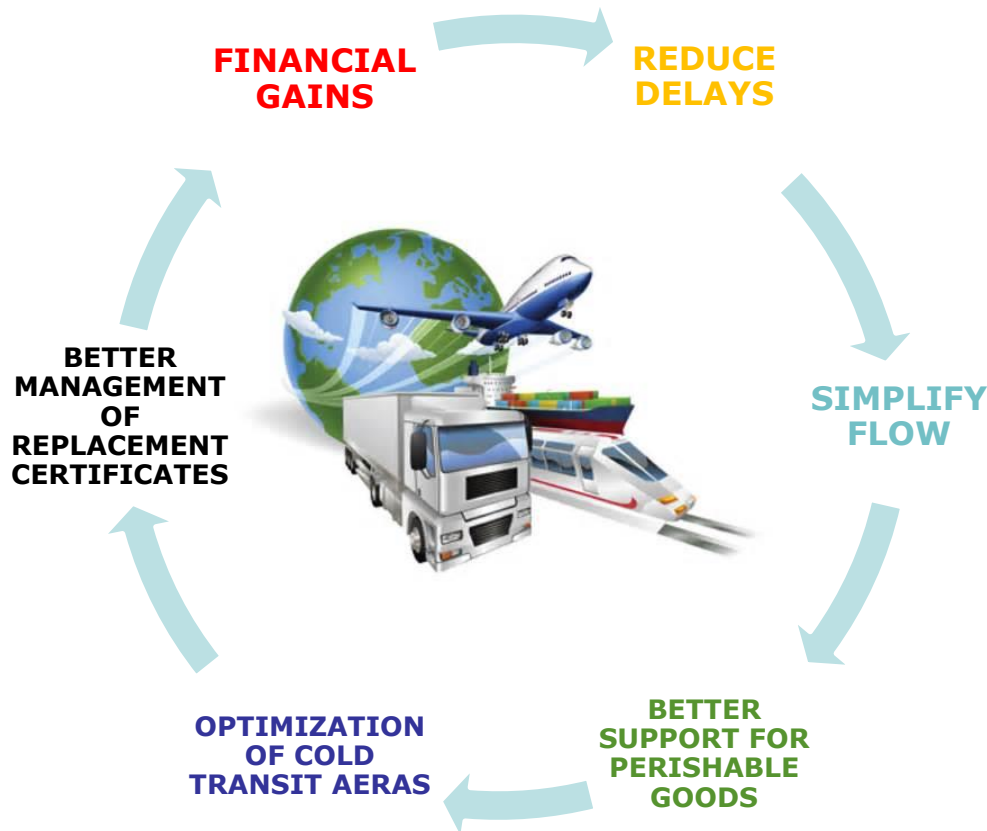
- ✓ **Optimize the management of the sanitary certificate**
  - Simplify trade - Reliable information at each stages of food chain - Reduce multiple copies & duplicates
- ✓ **Reduce processing times**
  - Pre-notification - Replacement - Anticipation of the receipt
- ✓ **Simplify & modernise the relations within EU MS and between EU MS and non EU countries**
  - An online certification single window
- ✓ **Ensure integrity, traceability and legal value of the digital documents**
- ✓ **Fight against fraud**
- ✓ **Reduce costs**





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# Benefits of the sanitary certificate's dematerialisation on fresh goods exported



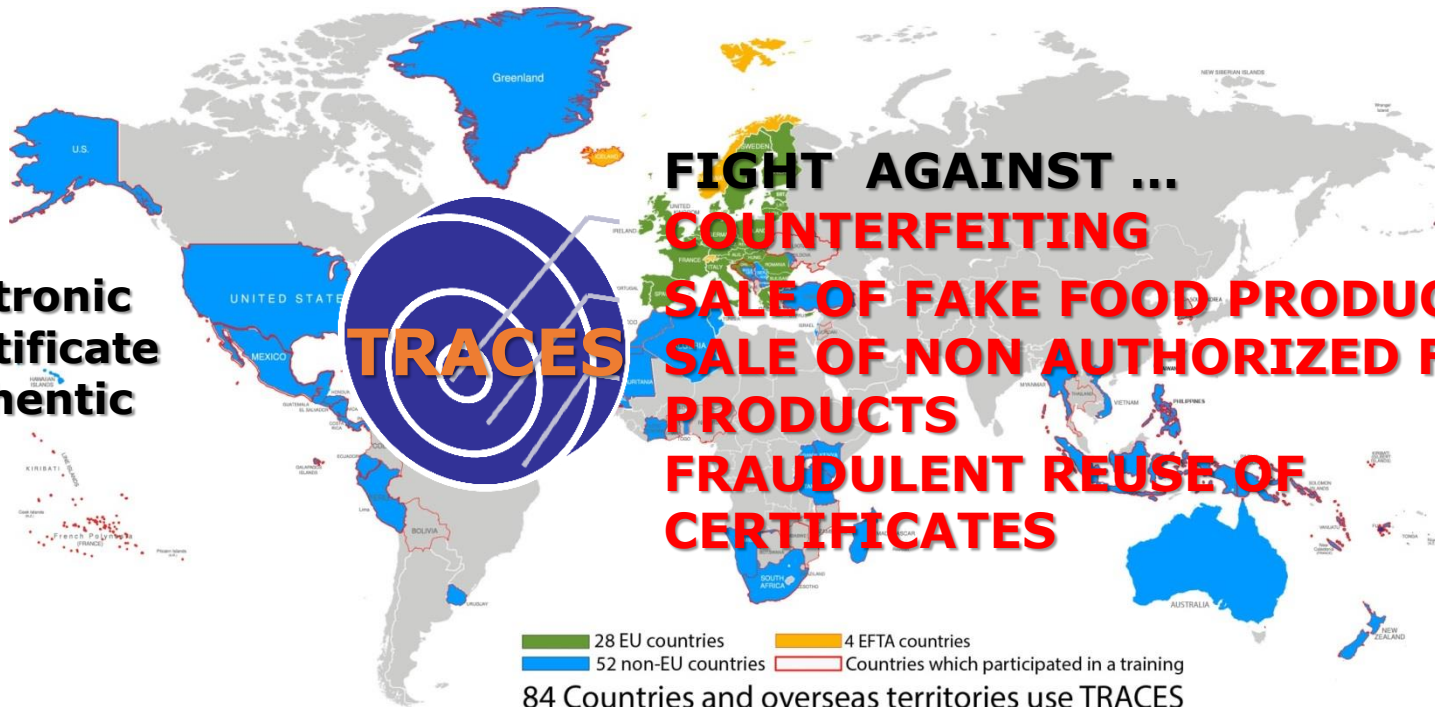
- **REDUCE DELAYS OF CONTROL 25-30% (ESTIMATION)**
- **SIMPLIFY FLOW**
- **MANY EXAMPLES OF VALUE OF PERISHABLE GOODS LOST**
- **COLD STORE AREAS = MAINTENANCE COST, FILL RATE, ETC.**
- **NUMBER REPLACED CERTIFICATES IN 2015 = 9,1K (OUT OF TOTAL 76K) I.E. AROUND 12% OF SANITARY CERTIFICATES COULD BE SUBJECT TO REPLACEMENT ⇒ SIGNIFICANT SAVINGS POTENTIAL WITH DIGITAL SIGNATURE**
- **FINANCIAL GAINS FOR ALL THE ACTORS OF FOOD CHAIN**



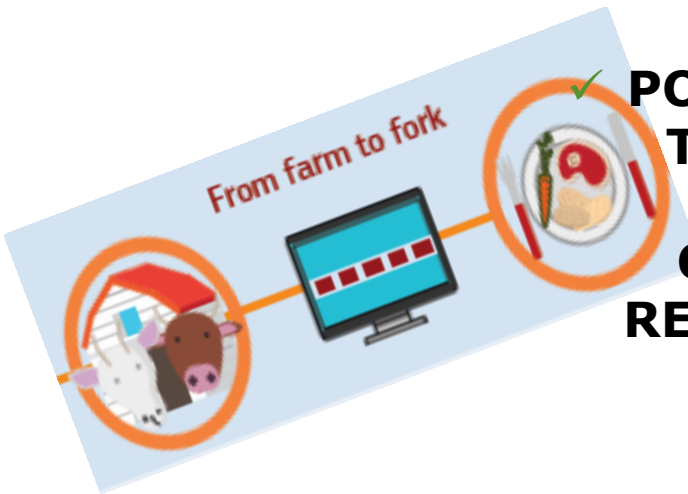
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# Benefits of the sanitary certificate's dematerialization on fight against fraud

**100% electronic  
sanitary certificate  
will be authentic**



## Benefits of the sanitary certificate's dematerialisation on risk management



**POSSIBILITY TO TRACE BACK AND FORTH ALL THE MOVEMENTS OF ANIMALS, SEMEN AND EMBRYO, FOOD, FEED AND PLANTS CONTRIBUTES TO THE REDUCTION OF THE RESPONSE TO ANY SANITARY ALERT, FOR THE BETTER PROTECTION OF CONSUMERS, LIVESTOCK AND PLANTS**

- ✓ **REACTING RAPIDLY TO HEALTH THREATS BY TRACING THE MOVEMENTS OF CONSIGNMENTS AND FACILITATING THE RISK MANAGEMENT OF REJECTED CONSIGNMENTS**



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# CONCLUSIONS



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## ✓ **The paperless food chain control :**

- aims to strengthen cooperation with EU partners (between the competent authorities but also the traders and their competent authorities)
- contributes to the enhancement of trust
- accelerate administrative procedures reducing delays
- facilitate trade and reduce the cost
- improve risk management of health threats, while combating fraud and enhancing the safety of the food chain
- contributes to protect consumers



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# Thank you for your attention



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