



Responsible Care® global and
European developments
ECEG Meeting, 4 July 2007

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Responsible Care® - a unique initiative of the global chemical industry



A public commitment to improve safety health and
environmental performance of our products and processes
and to listen and engage with our stakeholders
It is our license to operate



Improving Performance in Europe



- CEOs of member companies sign up and commit to national programmes
- Performance is the cornerstone of every programme
- Responsible Care motivates and encourages safety, health and environmental improvement
- Data aggregated at National and European levels
- Data versus 16 Parameters reported annually



Responsible Care Global Charter



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- Launched at the International Conference on Chemicals Management, Dubai, Feb 2006
 - Further improve performance
 - Deliver business value
 - Address product management
 - Provide more assurance to our business partners and other chemical users to enhance credibility
 - Speak with a common voice



The Global Charter - Key elements



- ❑ Advance Sustainable Development
- ❑ Continuously improve and report performance
 - Measure performance globally,
 - Adopt a management system approach based on the elements of Plan-Do-Check-Act
 - Strengthen verification processes





The Global Charter

- ❑ Enhance Product Stewardship
- ❑ Promote Responsible Care through the value chain
 - Increased focus on our products is essential
 - Improved transparency with our customers and stakeholders
 - Facilitate partnerships with governments and NGOs





The Global Charter

- Support national and global Responsible Care governance processes
- Address stakeholder expectations
- Provide appropriate resources





Committing to the Charter

- Signed by 40 Global European Multinationals (80% of targeted companies)
- Co-ordination with International Council of Chemical Associations (ICCA)
- Current discussions on implementation commitments (possible global reporting, worldwide targets , etc.).



Responsible Care – building on success



- Very successful programme
- Highly valued and committed “champions”
- Strong network of activity
- Close links to ICCA
- Promoting and implementing Responsible Care in new member states





SIG Responsible Care – Issues

Chairman: Jean-Paul Peres, Rhodia
Manager: Mara Caboara

1

**Increasing commitment to
Responsible Care in Europe**

2

**Integrating Responsible Care
into horizontal chemical
industry communication**

3

**Extending Product Stewardship
throughout the value chain**

4

**Responsible Care
Technical Issues**





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**Increasing commitment to
Responsible Care in Europe**

- Increase number of Global European Multinationals signing the Global Charter (40/53 today)
- Extend the Responsible Care brand to voluntary initiatives within the chemical industry
- Develop, share and publicise best practices on Responsible Care
- Involve SMEs into the process (share best practices and measure performance)
- Liaise with ICCA, e.g. to explain the place of RC within Sustainable Development, SAICM, Global product Strategy and Corporate Social Responsibility.





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**Integrate Responsible Care into horizontal
chemical industry communication**

- Increase European press coverage of Responsible Care: quarterly reports on RC “in action” in ICIS (ex ECN), reports by magazines, etc.
- Improve the visibility of Responsible Care in written and electronic Cefic Communication: Cefic website, Responsible Care integrated reports etc.
- Organise twice-year Responsible Care community larger meetings: exchange of good practices, networking, etc.
- Prepare Responsible Care Awards 2007
- Dialogue about Responsible Care with stakeholders (RC Conference in Paris in October)





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Product Stewardship through the value chain

- Develop GPS in Europe
- Develop ECTA/Responsible Care partnership with chemicals Transporters
- Develop Responsible Care programmes with Painting and colour industry





SIG Responsible Care – Issues

9 GPS Elements

1. Develop global guidelines for Product Stewardship
2. Develop a management system approach
3. Define a tiered process for completing risk characterizations and risk management recommendations for chemicals in commerce
4. Address product challenges throughout the chemicals value chain
5. Develop partnerships with inter-governmental organizations and other interested stakeholders
6. Make relevant product stewardship information available to the public
7. Participate in scientific inquiry to address new and emerging health and environmental concerns
8. Develop a process to communicate internally and externally
9. Develop global advocacy principles





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Responsible Care Technical Issues

- Develop self assessment tools for Responsible Care verification
- Analyse how to go further on the way to external verification
- Clarify rules for Responsible Care branding and use for logo
- Collect Key Performance Indicators and extend them to PS elements
- Offer support to Associations of New and Accession countries on how to implement Responsible Care

