

## **Social Dialogue and the Recession**

#### Jorge Cabrita Research Officer, Industrial Relations & Workplace Developments

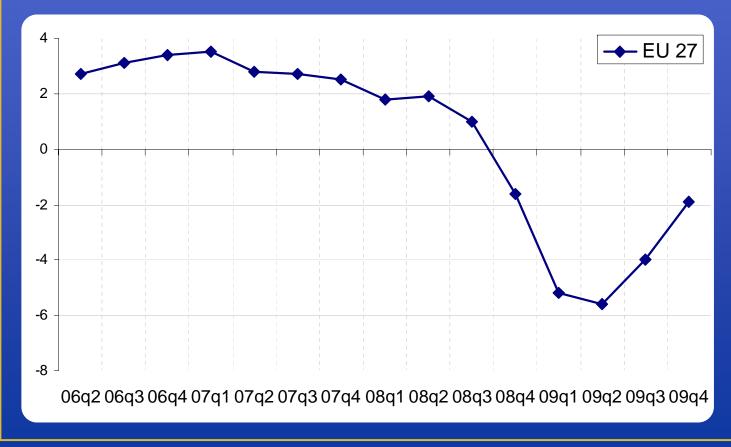


## Outline

- Economic context in brief
- Social Dialogue during the Recession main features
- Examples from the automotive sector
- Why Social Dialogue matters in times of crisis
- Factors of success for Social Dialogue



#### European Economic Context GDP volumes percentage change quarterly (Q/Q-4)



\*\*\*\*\*

European Foundation for the Improvement of Living and Working Conditions

#### Number of restructuring cases and total announced job loses and gains - 2007 q3 to 2010 q1

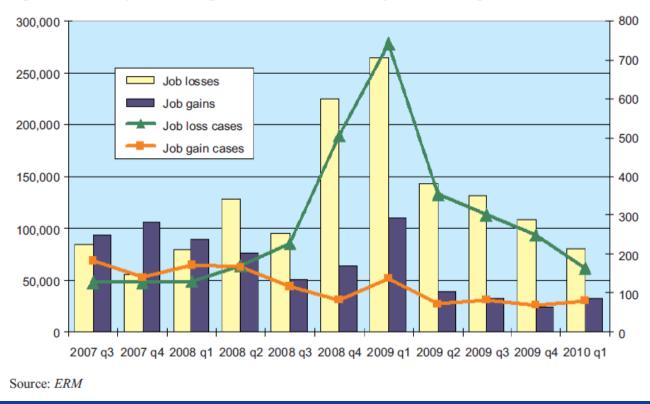
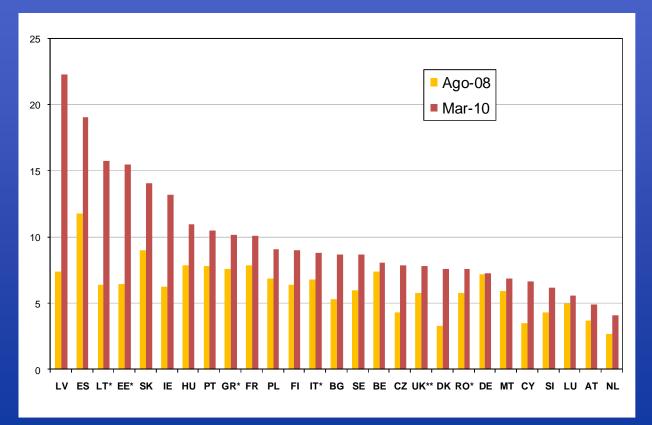


Figure 1: Number of restructuring cases and total announced job losses and gains



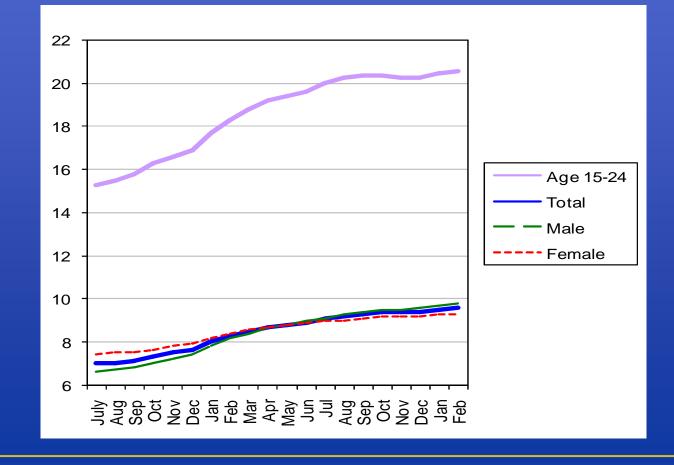
#### **Recession's impact on the Labour Market**

#### **Unemployment % in the Member States**



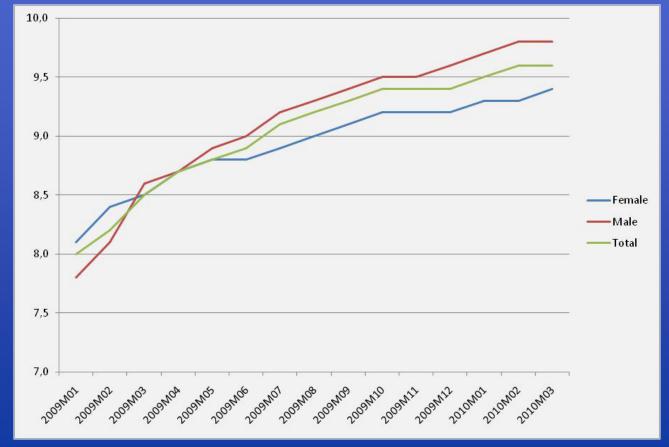


#### Recession's impact on the Labour Market Unemployment % from July 2008 to Feb 2010





## Unemployment rate (EU 27) still on the rise...





## **Projections**

IMF global growth estimate

 -1.1 % (2009) +3.1% (2010)

 (revised to 4%, according to Reuters, 18.04.2010 US -3.4 /

 +1.3 % emerging and developing economies: +1.7 /
 +5.1%

- Euro area forecast: -2,7 (2009), +1,5% (2010)
- ILO unemployment projection from 39 (2007) to 59 million (2009)



## **Social Dialogue**

- Most countries have used Social Dialogue in the form of tripartite institutions, ad-hoc bodies, informal meetings, collective bargaining.
- Member States with active tripartite consultation
  - Netherlands, Belgium, Slovenia, Spain
- Little or none Social Dialogue at national level
  - Greece, Ireland
- Social dialogue but .. what results?
  - Romania, the Baltic Countries



## Short time/flexi time practices

- With or without Collective Bargaining
- Short time to reduce labour costs at enterprise level. Sometimes coexists with governmental measures to compensate the affected workers
- Examples Germany (Kurzarbeitergeld), Austria, Estonia, Spain, Netherlands, Belgium, France, Denmark etc.
- Although there are national differences, working week is usually shortened with unemployment funds to the employees while not working
- Sometimes coupled with incentives for training
- Sectors mostly used the scheme: Manufacturing, Automotive (incl. suppliers)
- But also... Temporary lay-offs for a pre-defined period with or without public support
- ATTENTION: temporary nature and combination with employability



## Some figures on use of short time

- Short time workers in DE: 137,000 Nov 2008 to 700,000 in February 2009
- DK: work-sharing increased from 33 cases in 2006 to more than 500 cases (over 12,000 workers) in first 2 months 2009
- FR: 146,000 workers on partially unemployment in last Q2008
- Belgium: 289,381 blue collar workers in temp unemployment for at least 1 day in Feb2009, an increase of 70% since Feb2008.



# The role of collective bargaining in shorter working time schemes

- Difficult choice of mass redundancies or accepting measures to decrease labour costs in exchange of job guarantees
- Too early to tell if they will be a success on the longer term
- Ought to be temporary
- Important to secure employability in the long run



### Responses to the crisis – Automotive sector

- Study covering 8 EU MS FR, DE, HU, IT, SK, ES, SE and UK
- Identify the role of social partners at all levels in the definition of measures to address the economic and social impacts of recession;



### Responses to the crisis – Automotive sector

• Renault

- Deteriorating Macroeconomic climate restructuring programme (voluntary basis)
- March 2009 "Social contract for the crisis" signed with four trade unions – maintain workers' net pay during partial unemployment.
- Professional and managerial staff also in partial unemployment.
- Scheme financed 1/3 company, 1/3 state and 1/3 solidarity fund (fuelled by a reduction of 0,15% on all salaries).



### Responses to the crisis – Automotive sector

- PSA Peugeot
  - Voluntary departures (especially in prof and manag) + partial unemployment
  - April 2009 agreement signed with five TU 100% salary for workers in partial unemp for up to 6 months.
  - During unemployment workers receive certified training to increase their internal and external employability.
  - Scheme financed jointly by unemployment insurance, state and company
  - July 2009 90% of pay for workers on partial unemployment without time limit.



#### Why Social Dialogue matters in times of crisis?

- Measures: short-time ought to be temporary otherwise counter-productive
- Change focus > employability, strong emphasis on training
- Youth unemployment
- Safety net through a number of measures: social benefits, PES assistance, matching labour market needs
- Commitment shared by all parties



## Why Social Dialogue matters in times of crisis?

- IR institutions play a major role during the crisis: coordinated bargaining, employee representation, in the workplace, regular consultation AND.. social partners' capacity
- A, BE, D, DK, ES, FI, NL, SK, SI, SE
- But.. EE, EL, HU, IE, PL, RO, LV, LT faced difficulties building up consensus
- *TU views: job losses, flexibility but not security, wage cuts, green jobs, social costs*
- Employers' views: financial stability, industrial competitiveness, ageing, flexibility, skills, innovation
- CB at Sectoral and company level was proved to be successful, close to the problems at hand

# Why Social Dialogue matters in times of crisis?

- S.D: a significant factor in containing negative consequences of crisis
- The role of the state proved to be critical
- There is a risk that the economic hardship increases tensions between the social partners
- However, in many countries, social partnership and tripartite consultation have been regenerated
- Major disagreement: who pays for the cost of the crisis
- Next challenge: preparing for the exit from the crisis
  - Budgets, socio-economic policies appropriate for the times, new sustainable jobs



### Social Dialogue – factors of success

- Corporate culture based on employee participation and cooperative modes of decision making and enterprise development;
- Mutual trust among actors involved management, interest representations and senior workers;
- Informal modes of social dialogue "flat hierarchies" or open and direct communication together with institutionalised dialogue and binding outcomes (eg. company agreements signed by both sides)



#### Social Dialogue – factors of success

- Existence of concrete agenda of priorities, targets and tasks for social dialogue both on the side of management and employees;
- "culture" of employee interest representation and clear understanding of the employee interest representation body's role and functions – commitment, motivation and competences of employee representatives are critical;
- The success of company-based employee initiatives and projects is also supported by trade union policies and initiatives at national and sectoral level (nationwide initiatives and campaigns)



#### To conclude...

- Countries that actively implemented measures such as working time flexibility, short-time working and temporary lay-offs have been able to limit the extent of redundancies;
- Austria, France, Germany and The Netherlands used combinations of those measures experienced less dramatic increases in unemployment;
- WARNING! measures such as short-time working and temporary lay-offs should be seen as temporary only prolonging their application may lead to undesirable consequences in the long-run



#### To conclude...

- The implementation of such measures are more likely to be successful if there is a broad involvement of social partners at all levels – national, sectoral and company level
- Countries with well established channels of dialogue had broader and successful involvement of social partners in the implementation of measures to limit the economic and social effects of the crisis;
- Efforts to build and strengthen the capacity of social partners and to engage in collective bargaining and social dialogue is crucial.





## http://www.eurofound.europa.eu/

### http://www.eurofound.europa.eu/eiro/

#### Thank you!